





# MEGREATE GROWTH

**Driving Impact with Proven Results** 





When we blend compelling digital narratives with

offline experiences, we don't just captivate

audiences; we resonate with their hearts and

minds. This is the essence of creating

unforgettable branding.

















#### DOES ANY OF THIS RESONATE WITH YOU?

#### Fed Up

With paying for subpar outcomes at steep hourly rates?

#### **Annoyed By**

Inconsistent results despite your significant investment?

#### **Exhausted by**

Dealing with teams operating in completely different time zones?

#### Frustrated With

The lack of clear communication and transparency from your current service provider?

#### Disappointed In

Agencies that overpromise and underdeliver?

#### Dismayed at

The endless cycle of trial and error with no tangible progress?

#### **Overwhelmed With**

The complexities of navigating marketing, branding, or development solo?

#### **Weary Of**

Settling for average when your brand deserves exceptional?

#### WE ARE HERE FOR YOU

01.

### A Team at Your Fingertips

Access a diverse team of designers, developers, and marketers at a fraction of the cost.

02.

#### Your Schedule, Our Priority

We work within your schedule and timezone for seamless collaboration.

03.

## Results-Driven Approach

Our strategies are tailored to deliver tangible outcomes for your business.

04.

#### **Transparent Communication**

The lack of clear communication and transparency from your current service provider?

05.

#### Partners in Growth

The endless cycle of trial and error with no tangible progress?

#### WHAT CAN WE DO?

#### We Are Your Marketing & Branding Department

#### Branding

We craft compelling brand stories and visual identities that resonate with your target audience, setting you apart in the marketplace.

#### Website



Our team creates responsive, SEOfriendly websites that serve as the digital face of your business, optimized for conversions.

#### Marketing **%**



From strategy to execution, we offer comprehensive online and offline marketing solutions that drive traffic, engagement, and sales.

#### Staff Augmentation 338



Augment your IT and software development teams with our senior tech talent. Highly responsive and in your time zone.

#### Advertising Annual Advertising



We create and manage targeted ad campaigns across digital and offline platforms to maximize your reach and ROI.

#### Consulting 2



Our experts provide tailored consulting services to solve your unique business challenges and pave the way for success.

#### Al Automation



We leverage cutting-edge Al technologies to automate your business processes, enhancing efficiency and reducing operational costs.

#### **Outdoor Marketing**



We create a customized approach for businesses in various industries which increase sales. Our team of specialists implement innovative outdoor marketing strategies to help grow your business.

#### We help bring ideas to life

#### Our aim is to make you noticeable.

We have been providing clients from diverse industries with innovative online and offline marketing solutions including mobile and web solutions, websites, signage, outdoor marketing, online media buying, printing and more for over a decade. Our team comprises over 250 skilled professionals, who thrive in solving intricate challenges utilizing advanced technology to deliver successful products. From branding and marketing to technology, our team of experts is dedicated to realizing your vision.



2009



250+



4000+



2000+

Retention



99%



## Meet the Founder



#### **Meet the Founder**

#### DELIGHTED TO MEET YOU!

Jay Mehta is a serial entrepreneur with over 20 years of experience in business, development, marketing, and branding.

As the Founder & CEO of various marketing agencies for over 2 decades, he has been the driving force behind transforming businesses into recognizable brands. His expertise spans across business, marketing, consulting, strategy and implementation.

#### FEATURED IN

Bloomberg Entrepreneur. Line.

**E** Google Forbes



#### Vision

#### SETTING THE GLOBAL STANDARD

#### Global Leadership

The go-to agency worldwide.

#### **Innovative Excellence**

Stay ahead of digital trends.

#### **Ethical Practices**

A company clients can trust.

#### Mission

#### EMPOWERING DIGITAL SUCCESS

#### **Tailored Solutions**

Custom strategies for unique client goals.

#### **Measurable Growth**

Results that exceed expectations.

#### **Client Empowerment**

Tools and knowledge for long-term success.

#### **Our Clients**







































#### **Our Clients**









































#### We Have Solution for Everyone.

Your end-to-end digital team.



Government



Legal & Healthcare



Wholesale



**Banking & Finance** 



Retail & Ecommerce



**Automotive** 



**Travel & Tourism** 



**Real Estate** 



Technology



Health & Medical



**Non Profits** 



And much more...

#### Our Accreditations & Partnerships

Our Accreditation Organizations and Partners.









































# Marketing

#### Marketing Services

Our innovative approach blends the best of digital strategies with traditional marketing tactics to propel your brand to new heights. By leveraging the reach and engagement of online platforms alongside the tangible impact of offline channels, we craft a comprehensive and effective marketing strategy tailored to your unique needs. With our expertise dedication, we are committed to delivering results that drive growth and success for your brand. Let's work together to unlock the full potential of your business and connect with your audience in meaningful ways.

#### **Our Offline** Marketing Solutions

- Radio
- TV
- Newspaper & Magazine
- Billboards
- Printing & Signage
- Outdoor Marketing
- Trade Shows
- Events & More



























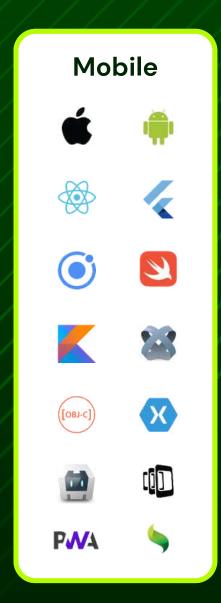
#### **Our Online Marketing** Solutions

- SEO
- Website
- Social Media
- Email Marketing
- Content Marketing
- Advertising
- Influencer Marketing
- CRM Systems & more...

# Technology Expertise

#### Build. Grow. Serve.

We leverage the potential of design and technology to address intricate challenges and revolutionize businesses.

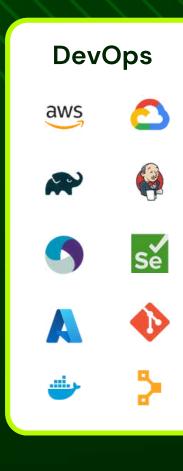


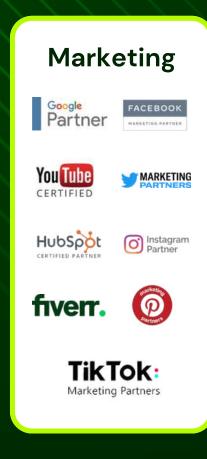














# Portfolio

# Digital Marketing

#### **Amplify Your Brand's Presence and Drive Results**

Leverage 20+ years of experience, award-winning partnerships, and a proven track record of success from the top-ranked marketing agency in the USA. With our holistic approach to online marketing, we aim to elevate your brand, engage your target audience, and deliver measurable results that support your business goals. At Mindshare Consulting, we understand that online marketing is a vital aspect of any business strategy. That's why we offer a full spectrum of online marketing services tailored to your unique business needs. Our team of experts is dedicated to creating customized solutions that drive measurable results and help your business grow.

#### What We Do?



**Social Media Marketing** 



**Search Engine Optimization (SEO)** 



**Content Marketing & Editing** 



Paid Ads & Media Buying



**Email Marketing** 



**Brand Consulting & Brand Reputation Management** 



**Brand Strategy & Positioning** 



**Training & Consulting** 



**Al Automation** 



And much more...

#### Full-Spectrum Online Marketing Services

From search engine optimization to pay-per-click advertising, social media marketing, and content marketing, our full-spectrum services cover all aspects of online marketing. We work closely with you to understand your goals and develop a strategy that aligns with your vision. Our team uses the latest industry tools and techniques to ensure that your business stands out in the digital world. With Mindshare Consulting's full-spectrum online marketing services, you can be confident that your business is in good hands, and your online presence will thrive.

#### Why Mindshare Consulting for your Digital Marketing?

Strategic Market Disruption

Content Marketing Craft

চata-Driven Campaigns

PPC Precision

© Conversion–Centric Creatives

Influencer Collaboration

SEO Supremacy

Brand Resonance Reimagined

Social Media Storytelling

Analytics and Adaptation

#### Online Marketing Certifications









































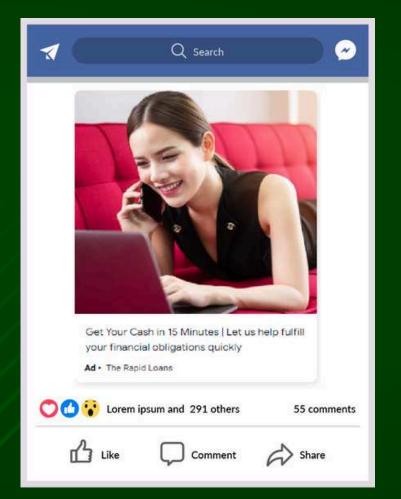


Interest Rates as Low as 3% up to 8%.

Apply now

Apply Online for a Loan in Canada

C C C Lorem ipsum and 291 others



# Google Ads The state of the st

Share

#### The Rapid Loans

#### **Types of Campaigns**

- Google Text Ads
- Google Display Ads
- Performance Max Ads
- Meta Lead Generation Ads

#### **Performance**

**Google Ads** Duration - 3 Years

- Impressions 5.9M+
- Conversion Rate 38.58%

• Clicks - 250K+

• Bounce Rate - 18.36%

• CTR - 6.34%

- Average Time 2:30
- Conversions 53K+

#### **Meta Ads** Duration - 10 Months

- Impressions 950K+
- CTR 9.93%

• Clicks - 50K+

• Conversions - 7.6K+





#### ABOUT US

A Grand Did House, Petra Plantation, Est. 1908. Legend of the Taland, this former cloantation house established in 1908 is setabling the sharm of the past catering to the present and the future. With past catering to the present and the future. With past catering to the present seasing terrace, colloins style indoor dining, six private room serving local and international flavor, award winning Wine bis and tive means, it is a most for communic dinners line dining, spectacular weddings and business events.











#### RESTAURANT

Today, Grand Old House remains one of the finest restaurants in Grand Cayman, with an award-winning wine List, impeccable service, and sophisticated island charm. Its seaside veranda offers the perfect setting for a leisurely lunch or remainte dimer, and it's also been the site of more than one thousand weddings and countless community events and celebrations. As an enduring symbol of perseverance and good taste, the Grand Old House is a unique Caymanian treasure. Guests can enjoy a variety of mouth-watering international dishes with Caribbean flair, made from the freshest ingredients, embracing the farm-to-table trend that has become so popular on the island. You can

CEARN MORE

BOOK & TABLE

#### **Grand Old House**

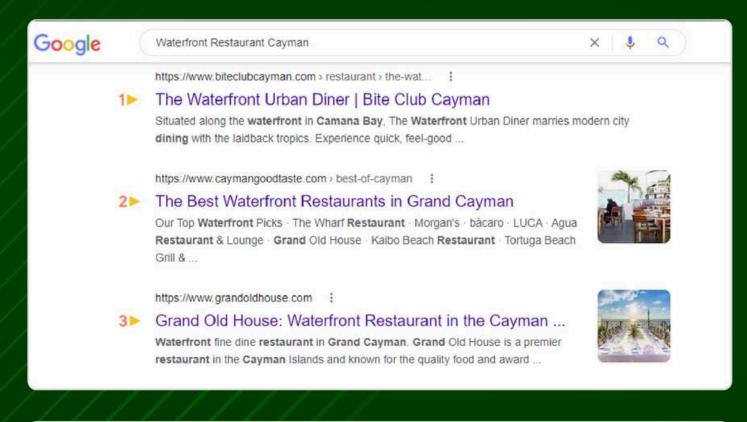
Grand Old House, a legend of the Island, this former plantation house established in 1908 retains the charm of the past, catering to the present and the future. With its panoramic waterfront seaside terrace, colonial-style indoor dining, six private rooms serving local and international flavor, an award-winning Wine list, and live music, it is a must for romantic dinners, fine dining, spectacular weddings, and business events.

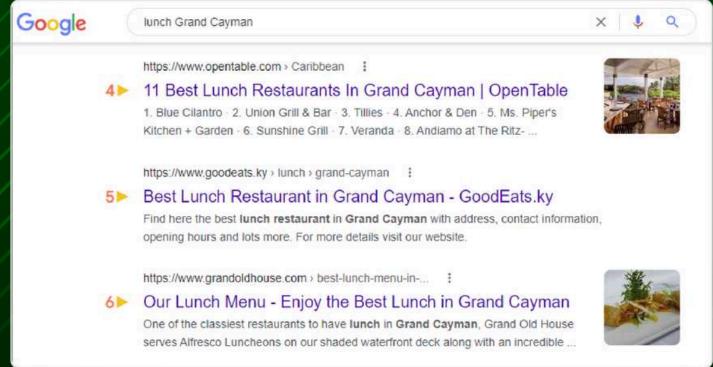
#### Challenges

Grand Old House's main concern during their initial contact was the lack of recognition as a premier fine dining and waterfront establishment in the Cayman Islands. This could be due to a decrease in website traffic and lead generation, resulting in a higher bounce rate.

#### **How We Helped?**

We implemented on-page, off-page, and content marketing strategies to optimize the website's content and structure, build high-quality backlinks, and create valuable content to improve its online visibility and achieve marketing goals. This led to increased website authority, improved search engine rankings, and greater brand awareness.

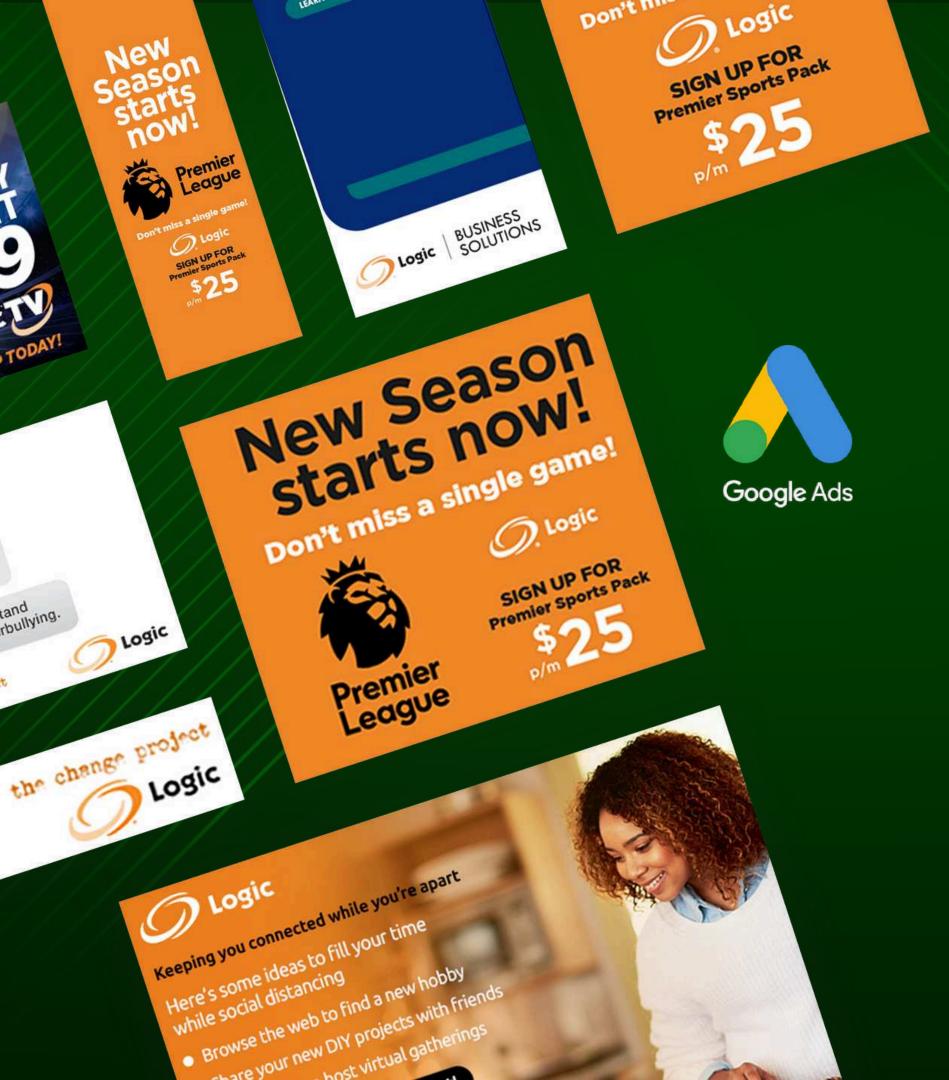




#### **Grand Old House**

#### **Keywords Ranking**

Keywords	Ranking
Waterfront Restaurant Cayman	3
Best Lunch in Grand Cayman	6
Cayman Islands Cuisine	6
Best Dinner in Grand Cayman	6
Best Seafood in Grand Cayman	8



#### Logic

Logic is dynamic, leading communication and technology company with the highest ratings in terms of customer satisfaction of any telecommunications company in the Cayman Islands. It maintains the largest fibre footprint on the Islands and has the largest market share in homes with video, Internet, phone, and IOT services. The company offers voice, data, video, security, and an increasing array of business solutions on its award-winning networks and platforms to enhance the lives of all Caymanians and the country's business community.

#### Location

Cayman Islands

#### **Objective**

Brand Awareness + Lead Generation

#### New Season starts now!



Don't miss a single game!



SIGN UP FOR Premier Sports Pack

\$25

We have your network and security needs covered



#### Logic

#### Campaign Type

- Google Text Ads
- Google Display Ads
- Google Remarketing Ads
- Video Ads

#### **Performance**

Google Ads Duration - 2 Years [ 2020 and 2021 ]

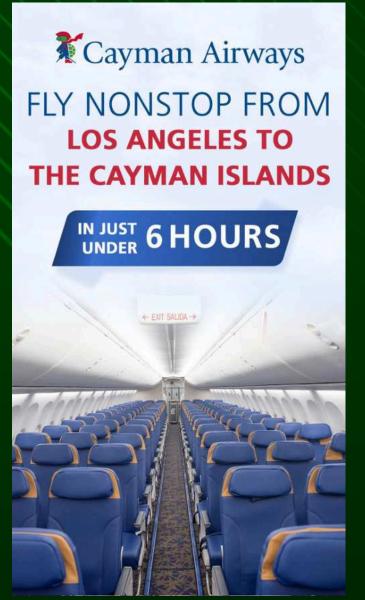
- Impressions 38M+
- Interactions 444K+
- Leads 5.4K+
- Conversion Rate 1.22%

#### Cayman Airways

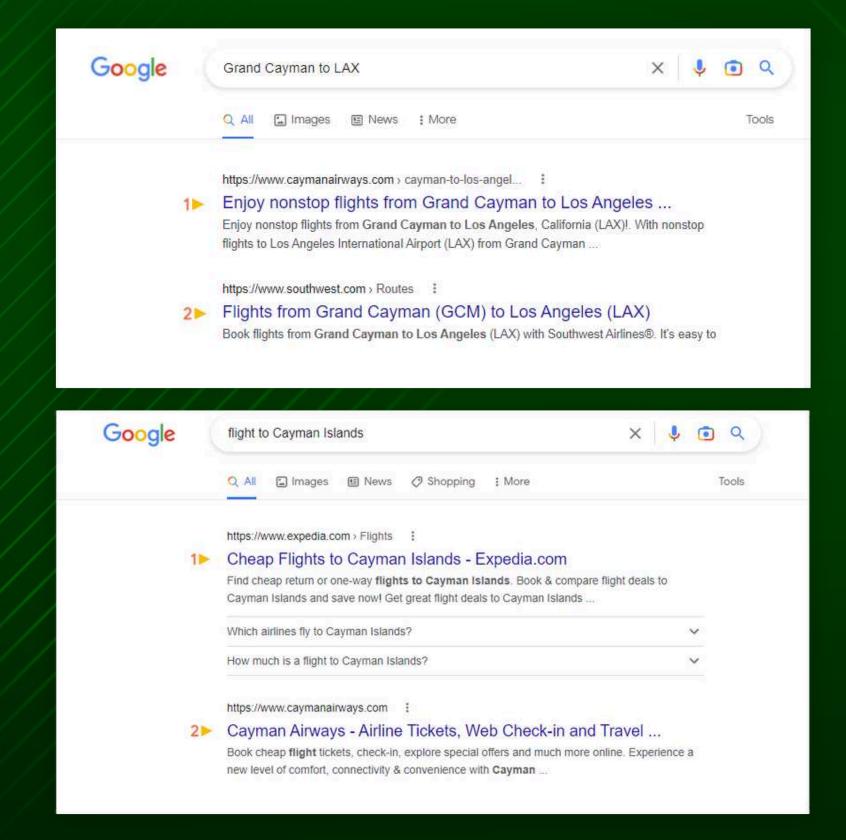












#### Cayman Airways

#### **Keywords Ranking**

Keywords	Ranking
Grand Cayman to LAX	1
Flight to Cayman Islands	2
Flights from Grand Cayman to Jamaica	2
Flights to Grand Cayman	4
LAX to Cayman Islands	4

#### Shopright

#### DIGITAL MARKETING CASE STUDY

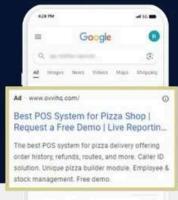
#### DIGITAL MARKETING CASE STUDY

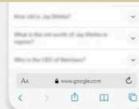
#### OVVI

**SOFTWARE COMPANY** 

Oct 1 2022 - Oct 31 2023

#### **TEXT ADS**





#### REMARKETING



#### **DISPLAY ADS**



#### **PERFORMANCE MAX**



#### **Key Performance Indicators**





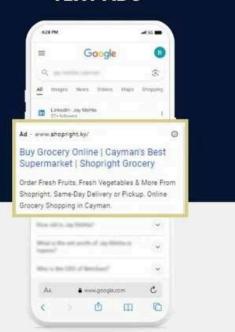




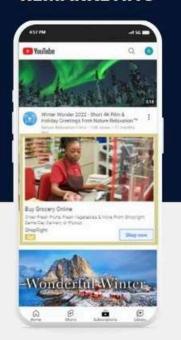
## SHOPRIGHT

Oct 1 2022 - Oct 31 2023

#### TEXT ADS



#### REMARKETING



#### **DISPLAY ADS**



#### **PERFORMANCE MAX**



#### Key Performance Indicators



48.65%

**+61.15%** 

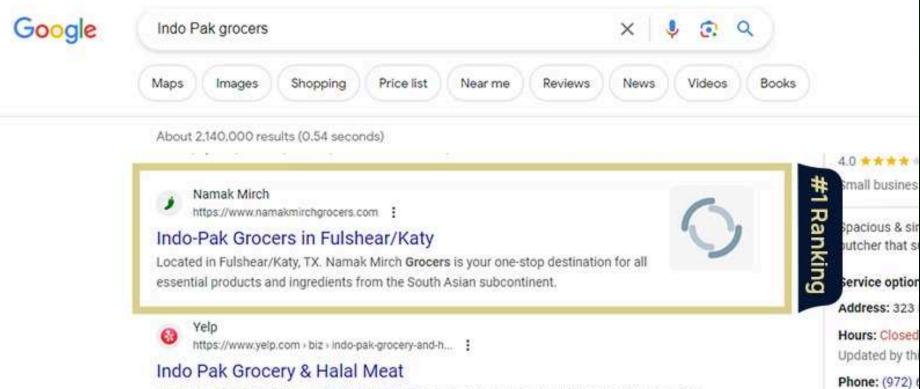






#### Namak Mirch Grocers



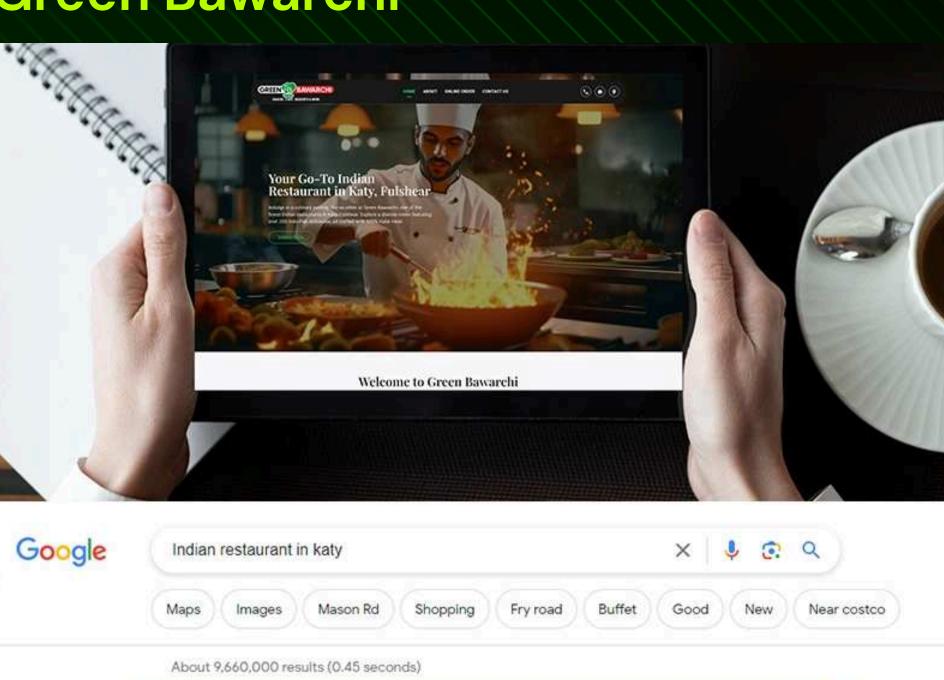


4 reviews of Indo Pak Grocery & Halal Meat "Fresh meat n very reasonable prices. Owner n other

person at counter are very friendly ."

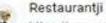
Facebook · Prime Bazaar Pak-Indo Grocers + Halal Meat

#### Green Bawarchi





is simple. Explore our extensive menu of over 200 dishes, all ...



Green Bawarchi

https://www.restaurantji.com > katy > indian :

#### THE 7 BEST Indian Restaurants in Katy, TX

7 Best Indian Restaurants in Katy · 1. Rasoi - Indian Takeout & Pizza · 2. HotBits Indian Cuisine 3. Neetu's Indian Kitchen · 4. Kurrywalah · 5. Bombay Palace.



Suggest an ed

Add missin

#### Cireba







cottage with pristine white sand beach. An ideal investment property .

People also ask

#### **Host It Smart**

**DIGITAL MARKETING CASE STUDY** 

#### HOST IT SMART

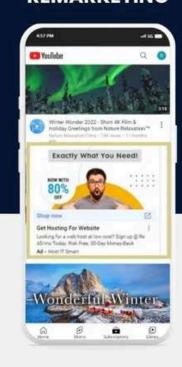
**HOSTING STARTUP** 

Oct 1 2022 - Oct 31 2023

#### **TEXT ADS**



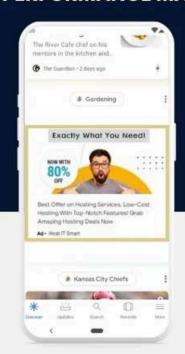
#### REMARKETING



#### **DISPLAY ADS**



#### **PERFORMANCE MAX**



#### **Key Performance Indicators**



9.53%

+49 10%

₹62.38



Impressions Clicks Rev. Gen
4,778,841 53,912 ₹4,30,812.12
+49% +71.15% +16%

Avg. CPC CTR
₹5.13 1.13%

442.10%

**Display Ads** 

# | Spent | \$5,73,921.15 | | Impressions | Clicks | Rev. Gen | 6,857,841 | 72,125 | ₹7,32,821.12 | ₹47% | ₹61.11% | ₹18% | | Avg. CPC | CIR

1.05%

+40.10%

# Offline Marketing



#### ONE STOP MEDIA EXECUTION

Our range of services covers traditional advertising and media purchasing across different platforms:

- TV & Radio: Our team handles everything from creative development to media buying and placement, ensuring successful TV, print, and radio advertising campaigns that boost sales and revenue.
- Direct Mail & Newspaper: We pinpoint effective direct mailing strategies and high-circulation newspapers to connect with a new audience eager to become loyal customers.
- Out of Home (OOH): Capture attention with strategically positioned billboards, signage, and other OOH advertisements that complement your overall advertising strategy.
- Company Collateral: Strengthen your brand's credibility with stationary, business cards, brochures, and other company collateral falling within the realm of traditional advertising.







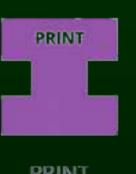


#### **Printing Services**

We're a full-service marketing and print communications company. We help companies solve simple or complex problems through our expertise, creative solutions and can-do attitude.

At our company, we understand that every client is unique and has different needs. That's why we take the time to listen and understand our clients' goals and objectives before presenting them with tailored solutions that best fit their needs. We offer a wide range of services, including graphic design, printing, direct mail marketing, and promotional products. Our team is made up of experienced professionals who are dedicated to delivering high-quality work and excellent customer service. We believe that communication is key, and we work closely with our clients throughout the entire process to ensure their satisfaction.















N PRINT

MAIL

SIGNS

PROMO

V



# **Outdoor Marketing**

We have a wealth of experience in outdoor marketing. Our portfolio includes a diverse range of projects for clients, such as billboards, bus stop posters, car stickers, digital ads, shop signs, and much more.

Our team of experts knows how to capture the attention of your target audience and make your message stand out. We understand that outdoor advertising requires a different approach than other forms of marketing, and we tailor our strategies accordingly. From choosing the right location to designing eye-catching graphics, we take care of every detail to ensure your campaign is a success.

We also believe in using sustainable practices in our outdoor marketing efforts. Our team is committed to minimizing the environmental impact of our work by using eco-friendly materials and minimizing waste. We believe that responsible marketing can be both effective and environmentally conscious. Check some of our examples on this slide.



# Signage

We have extensive experience working on various signage requirements for our customers.

Our team of experts understand the importance of effective and eye-catching signage for businesses of all types. From storefront signs to vehicle wraps, we have the knowledge and skills to create custom signage solutions that will help your business stand out from the competition.

We use the latest technology and materials to ensure that our signage is of the highest quality and durability, so you can be confident that your investment will last for years to come. We work closely with our clients to understand their unique needs and preferences, and we strive to deliver signage that exceeds their expectations.

Whether you need a simple banner or a complex illuminated sign, we have the tools and expertise to bring your vision to life. You can check some of our samples on this slide.



# **Billboard Marketing**

We have extensive experience working on various billboard and large-scale form of advertising that market a specific brand or marketing campaign

Our team has worked with many well-known brands to create eye-catching and effective advertisements that grab the attention of passersby. From designing the layout and graphics to selecting the perfect location for maximum exposure, we take care of every aspect of the process. We understand that billboard and large-scale advertising requires a different approach than other forms of marketing, and we have the expertise to create memorable and impactful campaigns. Whether it's a product launch, event promotion, or simply increasing brand awareness, we know how to make your message stand out in a crowded marketplace. Trust us to bring your vision to life and deliver results that exceed your expectations. You can see some of our work samples on this slide.

# Branding



3



# Branding

At our design company, we focus on delivering positive and unforgettable brand experiences. We do this by implementing your organization's strategy effectively, and ensuring that your business goals and customer expectations are met.

Our team of experienced designers and strategists work closely with you to understand your organization's values, mission, and objectives. We then use this information to create a unique and compelling brand identity that resonates with your target audience.

We believe that a strong brand is more than just a logo or a catchy tagline. It's about creating a consistent and cohesive message across all touchpoints, from your website and social media to your packaging and advertising. Our goal is to help you build a brand that not only stands out in a crowded marketplace, but also connects with your customers on a deeper level.

# Michelson Pinkus Vekselberg

# **Royal Fidelity CEO**





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# **Atlantis Submarines**









Atlantis









# **Avalon Body Sculpting**

# The Guyana Foundation



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# Discount Excursions Ltd.



# Salespeep













# Web Development

# Websites That Work as Hard as You Do!

We help build brands and provide state-of-the-art, business-oriented solutions that drive results!

Websites are the new storefront for business and are often the first contact point. Whether creating a new website or revamping your existing one, it is imperative that your website can wow your customers and have them coming back for more.

Mindshare Consulting has been providing state-of-the-art web development solutions to businesses worldwide. We completely understand the worth of your investments, which is why our proficient web development team is here to offer you a host of modern web development services.



**Customized & Personalized Solution** 



Time-Tested Business Mode



**Timely Delivery** 



Diverse Domain Competency



24/7 Support



**Commitment to Quality** 



**Proficient & Dedicated Team** 



Continuous Upgrade to Emerging Technologies





# Our Commitment to Excellence and Aesthetic Perfection At Avalon Body Sculpting, our team of highly skilled professionals is dedicated to providing advanced body sculpting solutions tailored to your unique goals and body type. We believe in delivering exceptional results that help you feel conflident and empowered. In the majority of cases, our customers experience a decrease of up to one inch after a single 90-minute session.

WHAT WE OFFER

Now you will Say I WILL Instead of I WISH



Our mission is to help you look and feel your best with our personalized and innovative body sculpting and beauty services.











# **Avalon Body Sculpting**

- List of services
- Appointment Booking System
- Responsive Website
- Before & After Photos
- Yelp & Google Maps Integration
- WordPress Implementation
- Online Payment System
- Shopping Cart
- Gift Cards
- Testimonials
- Questioners
- Mail Chimp Integration
- Search Engine Optimization and more...



## Welcome to Green Bawarchi

Welcome to Green Bawarchi, your destination for an authentic Indian diming experience. Drawing inspiration from the renowned Hyderabadi Biryani tradition, we offer a menu rich in North and South Indo-Pak Riavors. Dur chefs, maeters in crafting genuine Dum Biryani, invite you to savor the essence of Indian cuisine. Don't miss our signature "trail Chai" and the live "Paan" station. Join us and immerse yourself in a cuilinary journey that spans and generations at one of the top Indian restaurants in Katy, Fulshear.

Download Menu

Explore Catering

## Place Your Order

Explore our extensive menu of over 200 dishes, all made with fresh ingredients and 100% Halai meat. From fiery curries to flavorful biryanis, we have something for everyone. Order now and relish the taste of India.





## Weekly Offers

Discover exciting weekly offers at Green Bawarchi, among the best indian restaurants in Katy, Fulshear. Delight in your favorite Indo-Pak specialties at unbeatable prices. Indulge in tantalizing tandoori dishes, succulent kebabs, and more with our weekly specials, making your dining experience even more enjoyable.

# Green Bawarchi

- Online Ordering
- Catering
- Responsive Website
- Social Media Integration
- Yelp & Google Maps Integration
- Online Payment System
- Shopping Cart
- Gift Cards
- Testimonials
- Mail Chimp Integration
- Search Engine Optimization and more...



# **Indo-Pak Grocers** in Fulshear/Katy

Spice up your Shopping Experience with the Indo Pak grocers in





## Namak Mirch Grocers

Located in Fulshear/Katy, TX, Namak Mirch Grocers is your one-stop destination for all essential products and ingredients from the South Asian subcontinent. Don't go places searching for authentic Pakistani groceries in Fulshear/Katy because Namak Mirch Grocers offers premium spices; ready-to-eat foods, and instant mixes from the heart of India and

Much thought has gone into crafting our diverse product range. We ensure that only the best quality gets delivered to you. Our products are fresh, carefully handpicked, and highest quality to ensure a great shopping experience.

## **Our Best Services**



## Grocery

the best Indian and Pakistani grocery items in Fulshear/Katy. The best grains: flour, spices. legumes, sauces, and masalas from the at Namak Mirch Grocers. With us, shopping will never be the same.

offers many authentic products that elevate your culinary skills. Order online, pick them up from the store, or deliver them to your house.



## Fresh Produce

the Indian Pakistani grocery store in Fulshear/Katy. We ensure that our products are stocked daily with locally grown fruits and vegetables, guaranteeing the best quality to our

From vibrant, crisp apples to succulent, ripe tomatoes, we provide fresh fruits, vegetables, and Pakistani groceries in Fulshear/Katy at affordable prices. Embark on a journey of flavor and nourishment with our wonderful fresh



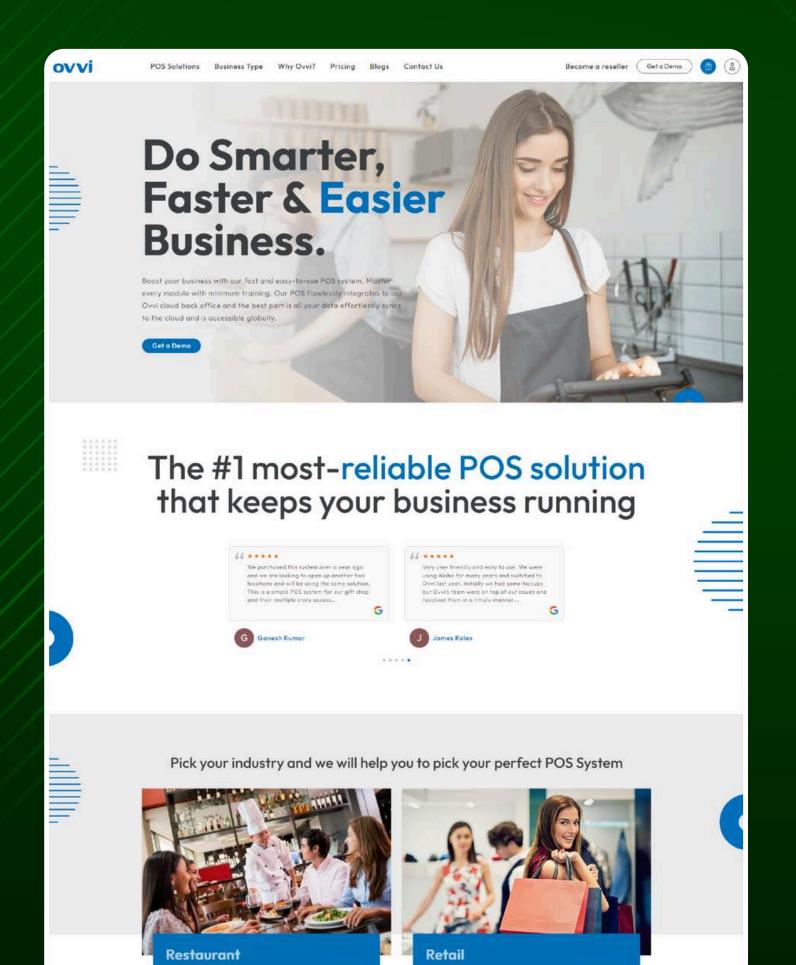
## Frozen Foods

kitchens, Namak Mirch Grocers brings you the best Indian groceries in Fulshear/Katy. We offer diverse frozen foods, including various types of creams, and Indian and Pakistani sweets and desserts. Save on your trips to multiple grocery stores to find delicious estables.

With Namak Mirch Grocers, you can find all you favorite Indian groceries in one place. With authentic flavors and courteous service, we guarantee you the most memorable experience when visiting our Indian Pakistani grocery store in Fulshear/Katy.

# Namak Mirch

- Online Ordering
- Responsive Website
- Social Media Integration
- Yelp & Google Maps Integration
- Online Payment System
- Careers/Job Site
- Shopping Cart
- Gift Cards
- Testimonials
- Mail Chimp Integration
- Search Engine Optimization and more...



# **Ovvi POS**

Ovvi specializes in complete all-in-one POS (Point-of-Sale) software and hardware systems with comprehensive services to meet the needs of businesses, including Fine Dining Restaurants, Quick Service Restaurants (QSR), Pizza Shops, Frozen Yogurt, Convenience Stores, Grocery Stores & Liquor Stores to name a few.

Ovvi's open architecture and secure proprietary Restaurant/ Retail software makes it possible for business owners to perform business-enhancing functions that provide operational efficiencies, customer-loyalty programs and flexible business reporting, allowing their business to run more effectively.

From taking orders to tracking inventory, Ovvi's POS systems provide a comprehensive solution. With Ovvi's POS solution, business owners gain relevant insights to make effective decisions impacting their bottom line.

















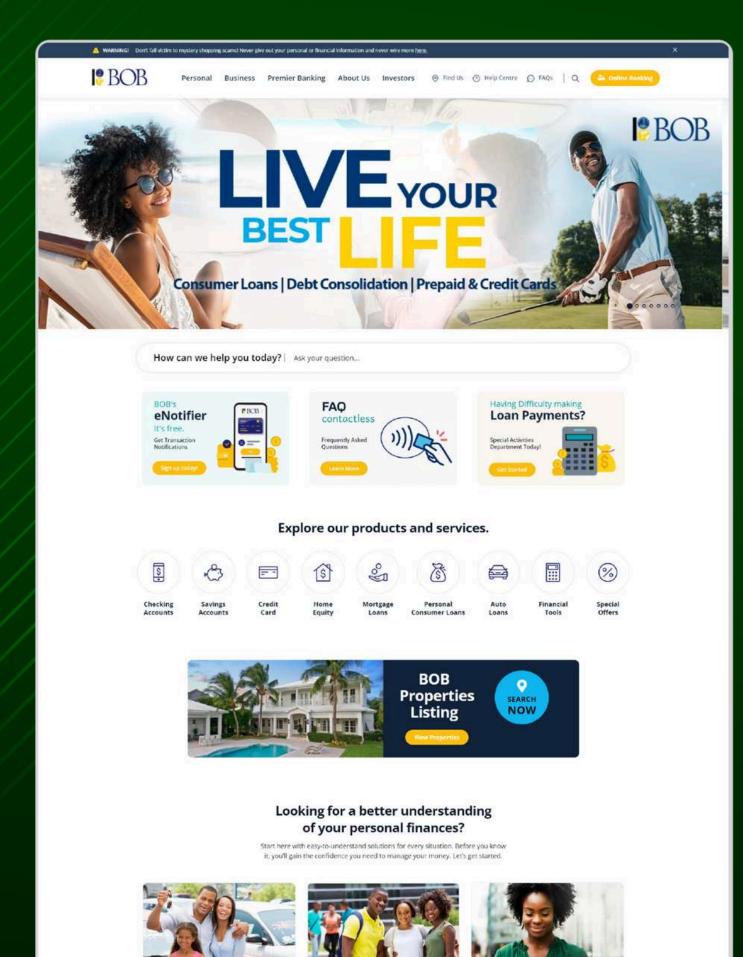












# Bank of the Bahamas Limited

The website is designed for Cayman's largest land-based tourist attraction facility. It allows visitors to book tickets and accepts online payments. The users can get event details and partake in educational programs, virtual tours, and more. It integrates an ecommerce website that sells merchandise like t-shirts, caps, etc.

## **Features**

- Banking Act.
- Loan Calculator
- Savings Calculator
- Amortisation Table
- Locate ATMs & Branches

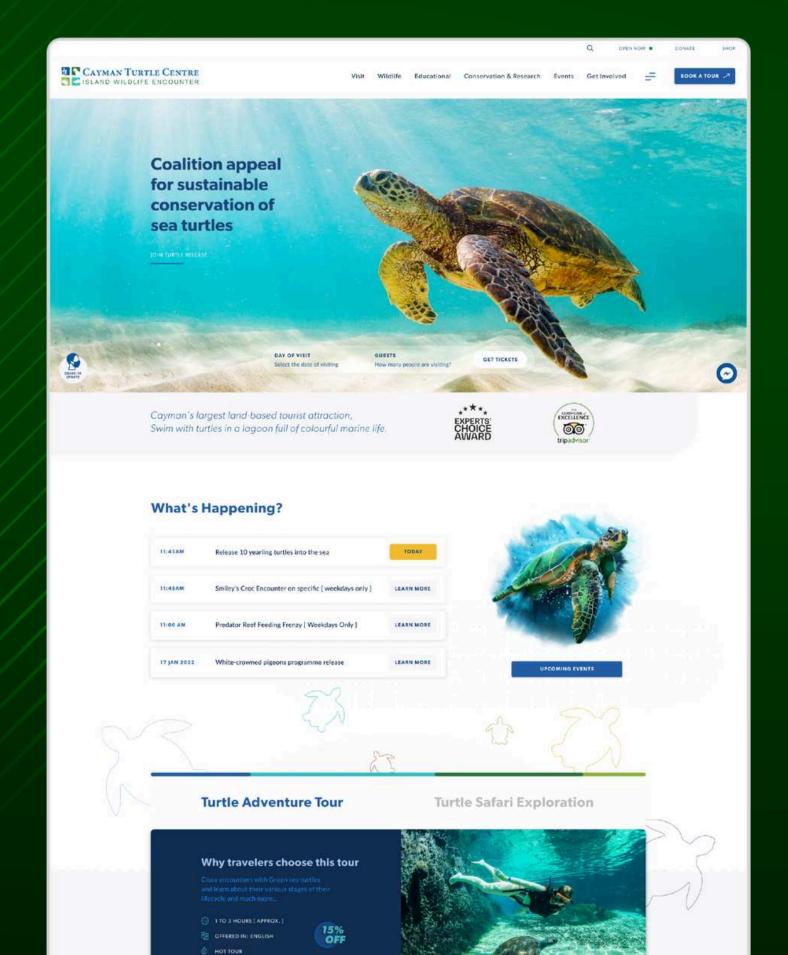
- Card Related Information
- Online Banking
- Global Search
- Customer Care Support
- Make an Appointment











# Cayman Turtle Centre

The website is designed for Cayman's largest land-based tourist attraction facility. It allows visitors to book tickets and accepts online payments. The users can get event details and partake in educational programs, virtual tours, and more. It integrates an ecommerce website that sells merchandise like t-shirts, caps, etc.

## **Features**

- Ticket Booking
- Ecommerce
- Shopping Cart
- Event Management
- Purchase Tickets
- Virtual Tours

- Global Search
- Job Application
- Upcoming Event
- Latest News
- Offers & Promotions
- Custom CMS System
- SEO Friendly Website

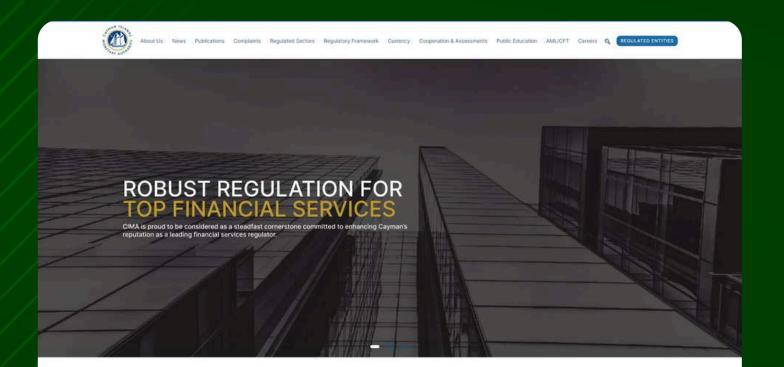








# Cayman Islands Monetary Authority



## **Key Statistics**



## **News And Updates**

News, Notices, Blogs and Industry Updates



New Investments Head Appointed



**Environmental-Related Risks** Survey

survey focusing on climate change and



Launch of Climate Change and Risks Associated with Contracts for Differences

CIMA is pleased to announce the launch of its A contract for difference I\*CFD\*I is a financial

## Sign Up For Our E-Alerts

Be the first to know about releases and industry news and insights.



# **Bermuda Monetary Authority**

COMMEMORATIVE COINS REGULATED ENTITIES



About Us A Publications and News A Regulated Sectors A Regulatory Legislative Documents A AML / ATF A External Cooperation / Assessments A Careers A



**Graduate Training Programme** applications are now open.

Register Today

CONSULTATION

11 December 2023 Discussion Paper - Disclosure of

Notice - Vesttoo Alpha P&C Fund,

## LATEST NEWS

Supervision and Regulation of Private Equity...

## How Can We Help?

- Register/Incorporate a Company
- Set up a Captive/Commercial Insurer
- Set up a Corporate Service Provider
- Set up a Digital Asset Business
- Set up a Trust Business Regulator to Regulator Requests
- · Set up an Investment Business Set up a Fund Administrator

- BMA Standards & Regulations
- Annual Report

**Quick Links** 

- Warning List Enforcement Action
- Business Plan
  - MOUs PATI
  - Fees
  - Notes and Coins Policy

## Useful Links

## INTEGRA\*

eSFR Electronic Statutory Financial Return Filing System

## Know Before You Go

Schedule a meeting during FinTech office

Schedule a call with the Insurance Innovation

## Careers at BMA

We are an organisation that provides unique and meaningful career opportunities that contribute to the maintenance of the most vibrant sector of Bermuda's economy. Apply

Join the BMA Graduate Training Programme New Vacancies



Address

Bermuda Monetary Authority 43 Victoria Street

Fax: (441) 292 7471 Website: https://www.bma.bm

Mailing Address

E-Alerts

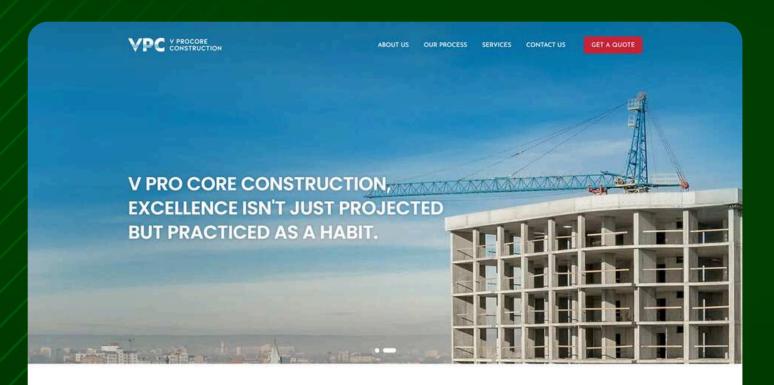
Sign up for Our E-Alert Service







# **V Procore Constructions**





## ABOUT US

Welcome to V Pro Core Construction, where we provide top-quality construction and project management services.

Our company is dedicated to providing our clients with exceptional service, poing above and beyond to ensure that each project we undertake is completed to the highest standards.

DEAD WORE

## PROCESS

## Our Process

Our process is designed to ensure that every project we undertake is completed to the highest standards of quality, safety, and efficiency



## Initial Consultation

We start by meeting with our clients to understand their needs and requirements. Our team will discuss the project's scope, budget, timeline, and any other relevant details.



Phase

e a clear understanding
ineeds, we move on to
tose. Our team of
all anginesis will develop
an taking into account

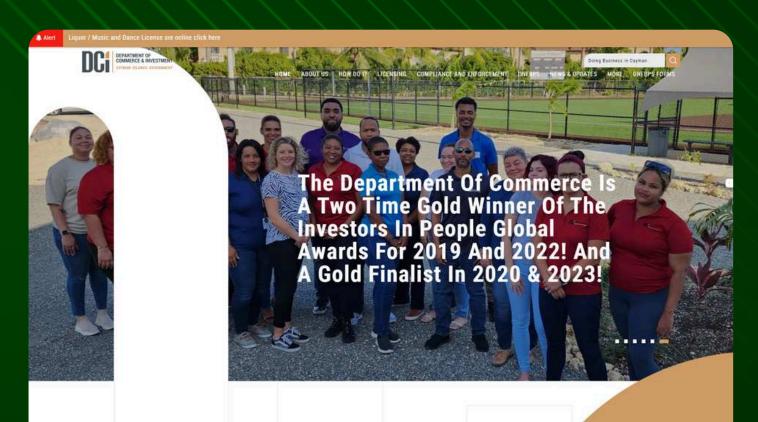


## Pre-Construction Phase

Before we start construction, we conduct a thorough pre-construction phase. This involves preparing the site, obtaining permits and approvals, and finalizing the budget and schedule.



# Department of Commerce & Investments



## Welcome to The Cayman Islands!

The Cayman Islands is a British Overseas Territory located in the Caribbean. Dur main industries include Financial Services, Tourism, Real Estate and Development, the Special Economic Zone and our latest industry Medical Tourism.

The Department of Commerce & Investment (DCI) is central in providing the necessary framework conductive to a successful business environment through our Licensing. Regulators and Enforcement functions.

DCI provides business licensing services to specified sectors, ensuring compliance of licenced businesses with local commerce legislation and local and international standard. This includes administration and issuance of Trade & Business Licences, Local Company (Control) Licences, Tobacco Permits, Liquor Licences, Public Film Exhibition Premises Licences, and Special Economic Zone Company Licences.

For more information on the economic climate and the business community you can visit the Cayman (stands Chamber of Commerce website at: https://www.caymanchumber.kg/

Further details on establising financial entitles and investment vehicles is also available on the website of the Cayman Islands General Registry; https://www.csepistry.ky/



CONTACT US

## **Doing Business**









# **Grab Tickets Now**

# Grab the Moment. Grab the Ticket. Grab the Experience NASCAR BTS - Bangtan Boys The Rolling Stones Events Near You San Francisco 49ers No events available. Sports Events Near You No events available Theater Events Near You

## Welcome to GrabTicketsNow.com

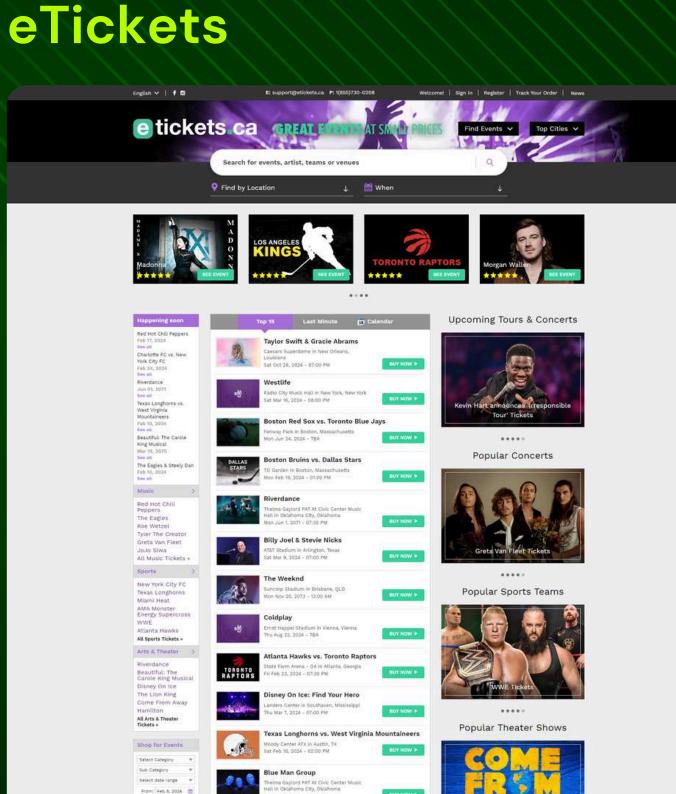
Your ultimate destination for securing the best seats at unbeatable prices for a myriad of events—belt Concert Tickets, Sports Tickets, or Theater Tickets. Here, you can Purchase Event Tickets with ease.

## USA's #1 Trusted Ticket Booking Platform

We take pride in offering not just a service, but an unparalleled experience. Purchase Event Tickets and feel the difference. We specialize in Sports Tickets, Concert Tickets, and Theater Tickets.

## Global Presence

## With a global presence extending from the USA to the UK, Canada, Italy, Ireland, and beyond, we ensure that your ticketing needs are met, no





Find the stay that's right for you emalltravel.com













NBA TICKETS MLB TICKETS NHL TICKETS NFL TICKETS MLS TICKETS CFL TICKETS

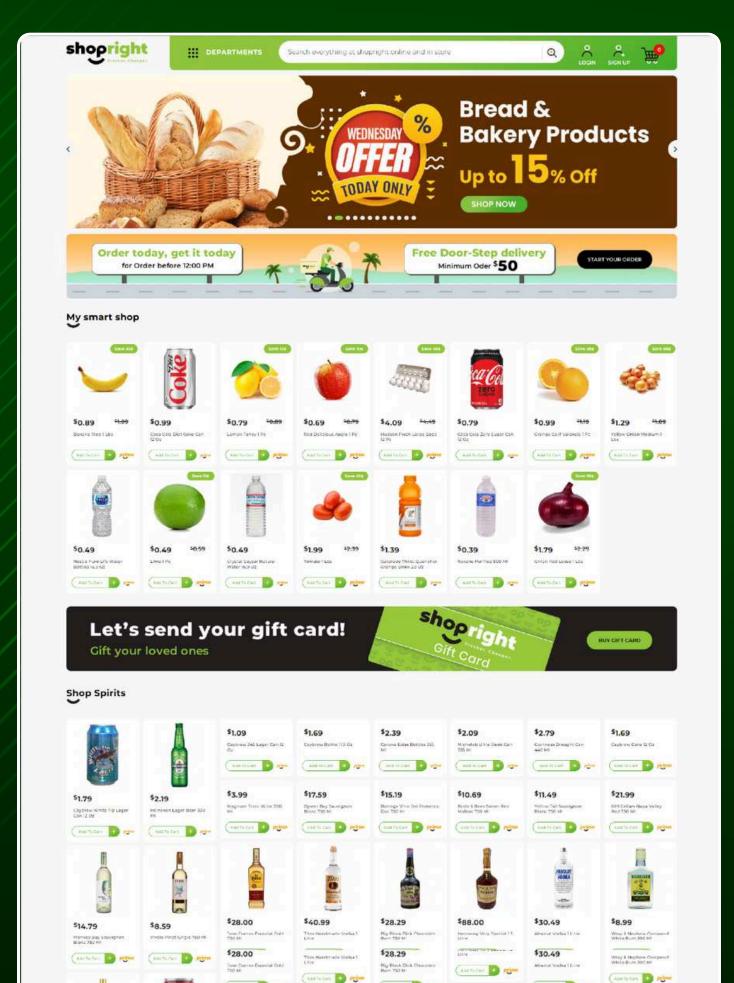
# Ecommerce

# Pioneering the E-commerce Evolution.

If you're looking for cutting-edge e-commerce solutions, Mindshare Consulting are the experts you need. We don't just build online stores; we create bespoke digital marketplaces that stand out in the global e-commerce landscape. Our areas of expertise extend to all major platforms, including custom builds, Shopify, WooCommerce, Magento, BigCommerce, and more, providing a tailored fit for your unique business requirements.

- Shopify Mastery: Your Certified Partner
- Ironclad Secure Transactions
- Decades of E-Commerce Dominance
- Mobile-First Responsive Revolution
- Multi-Vendor Marketplace Innovator
- © Centralized Multi-Store Command
- Ultimate Customer Relationship Engine

- Vendor Onboarding Perfection
- Smart Category Navigation
- Seamless Vendor-Buyer Interactions
- Precision Shipping Logistics
- Sales-Boosting Discount Dynamics
- Data-Driven Decision Dashboard
- And much more...



# shopright

## **Features**

- Shopping Cart
- Marketing Automation
- Customer Relationship Management
- Digital Catalogues
- Sustainable Online Shopping
- Convenient product search
- Fast & Free delivery options
- Online Payment System
- Custom Ecommerce Solution
- Drip Emails
- Cart Abandonment Emails
- Newsletter Marketing and more...

# **Technology**



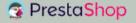








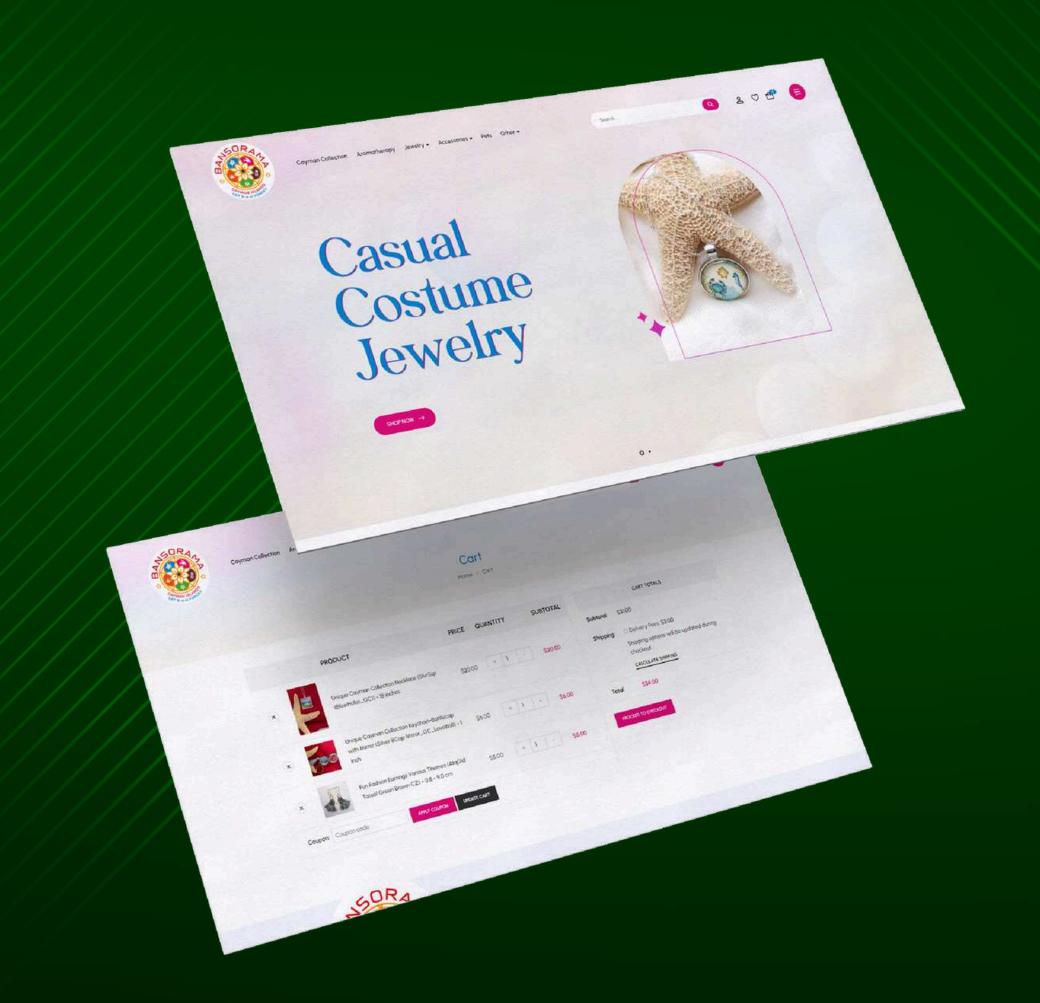
Presta











# Bansorama Features

- Inventory management system
- Integration with YouTube & Vimeo
- Social media integration
- Search functionality
- Wish list feature
- Order history and status updates
- Online payment options
- Order cancellation feature
- User login and registration
- User-friendly accessibility
- Content management capabilities
- Promotion and discount code tools
- Simple and straightforward checkout
- SEO-friendly layout and code
- Advanced eCommerce SEO capabilities
- Customizable reporting tools
- Integrated blog or articles section
- Email marketing integration
- Multiple payment options (credit card, PayPal, PO, terms, etc.)
- Scalability to add new eCommerce features











# Cayman Fashion Group























# Winners Circle











## About Us

## ABOUT THE NO. 1 SHOE SHOP

Some of the quality brands available at The No.1 Shoe Shop include Nine West, Anne Klein, Enzo. Naturallier, Xenneth Cole, Florsheim, Red Wing, Timberland, Puma, Adidas, K-Swiss and New Balance. Customers will also find a designated shop-in-shop called Sport-N-Zone specializing in Nike products.

## OUR SERVICES

- o Fashion Shoes & Accessories
- o Sports Clothing o Sports Shoes & Accessorie
- e Shoe Regair

## ABOUT WINNERS CIRCLE SPORTS



## **Shoe Repair**

## THE NO. 1 SHOE SHOP SHOE REPAIR SERVICE

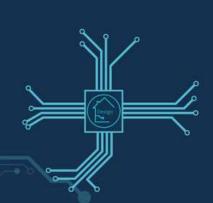






# Cayman Low Voltage





## System Design, Specification & Documentation

cut offers you couldn't lessing and occumentation packages to stat as or your low voltage system needs, we have particularly with industry leaders with over 30 years of experience in the industry to provide the most complete and accurate design, specification & documentation services available in Cayman. We are "powered by" BlueDog Group for this area of our service offerings. https://www.bluedogdata.com/

## Services include:

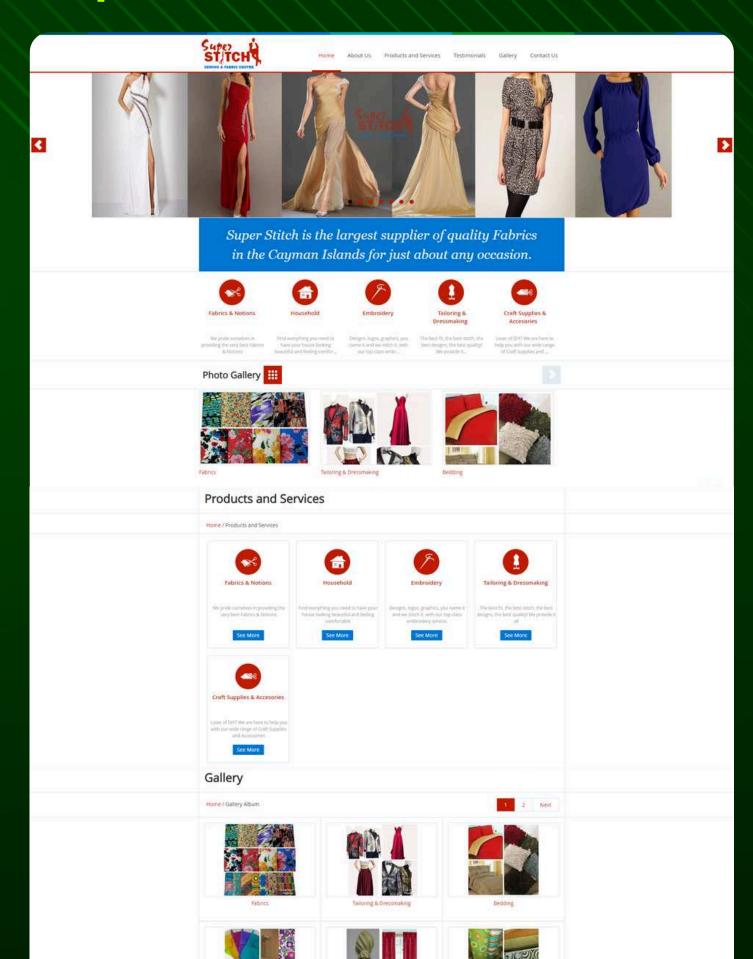
Scope of Work Summary Proposal Generation Concept Drawings Cabinet Devation Drawings Line Drawings Device Location Conduit Plan Rough Wire Pull BTU Calculation

BTU Calculation
Display Dimension Elevations
Projector Analysis Drawing
Rack Elevation Drawing

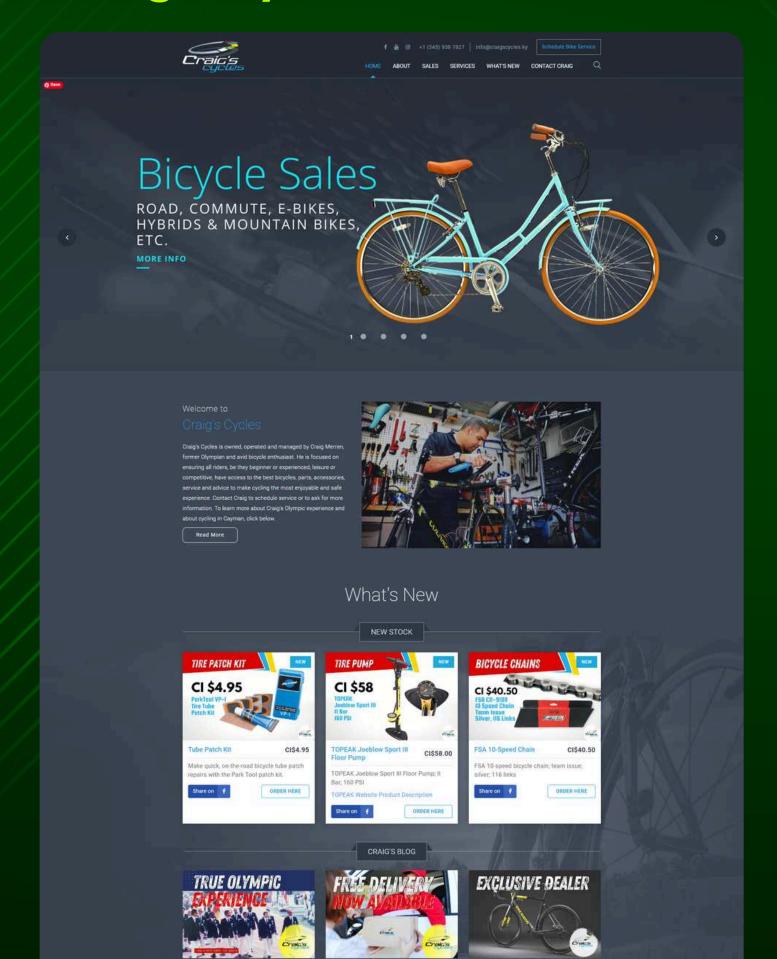
VIEW PLANS



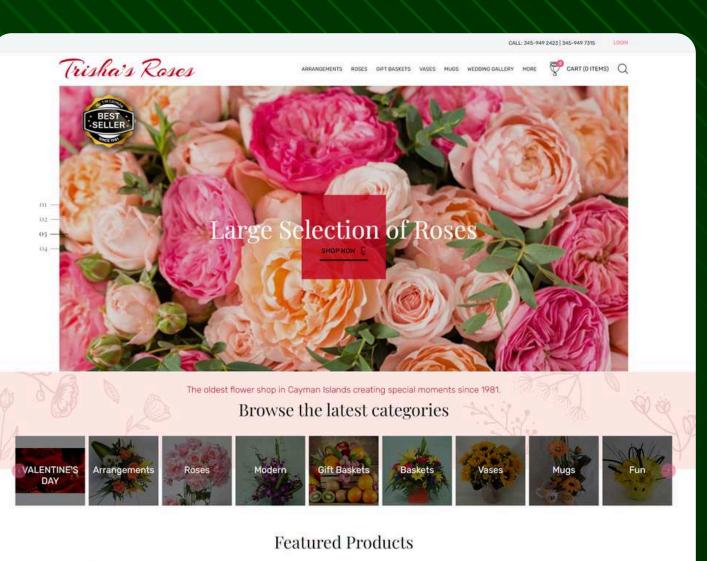
# Super Stitch



# **Craigs Cycles**



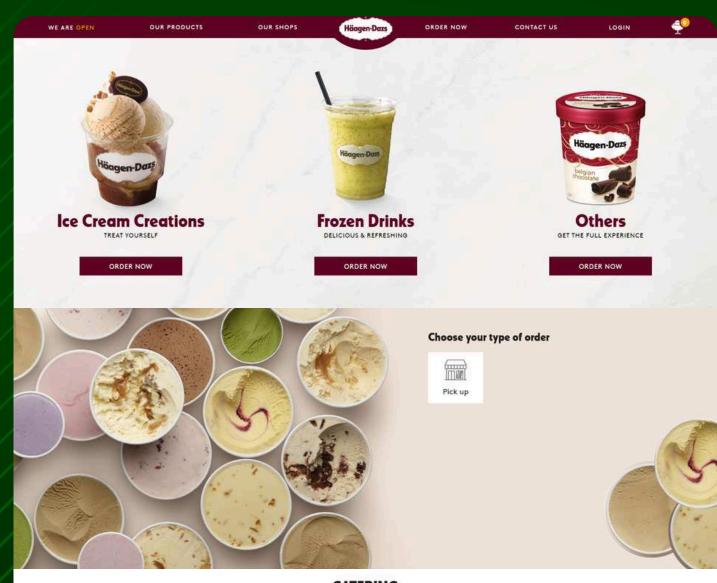
# **Trishas Roses**



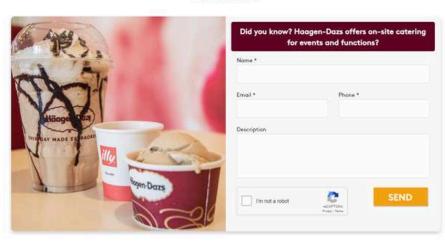




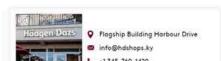
# Haggen Dazs

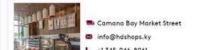


## CATERING

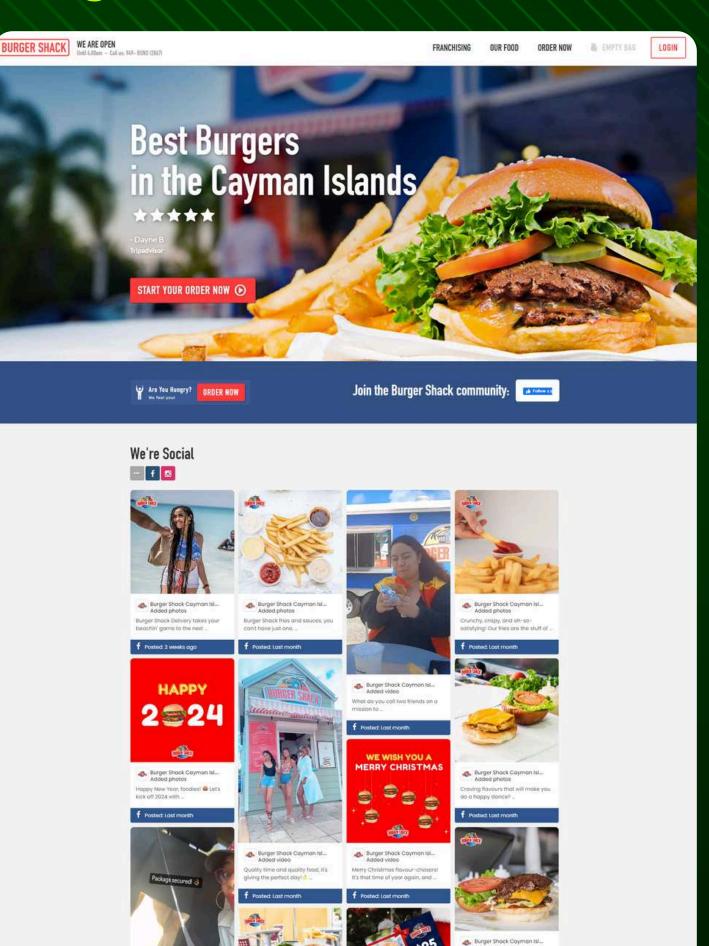


## LOCATIONS





# Burger Shack



# Mobile App Development

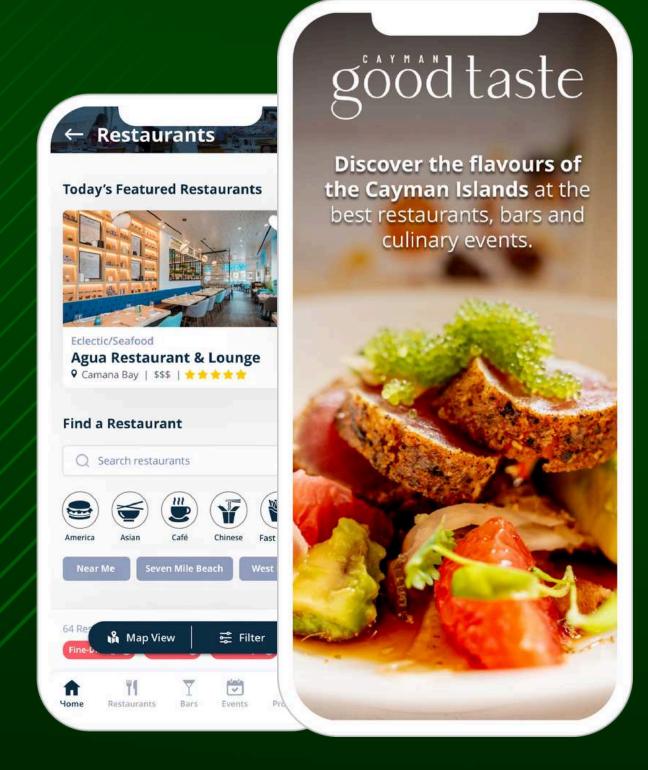
# We offer applications that are scalable to meet the needs of any business.

Mindshare Consulting offers unparalleled software development services focused on delivering superior quality solutions while adhering to our core values. Our software development approach is based on two fundamental principles: user-centric interaction design and scalable software architecture. Our extensive experience enables us to provide customized solutions for a wide range of projects, whether it's a startup or a large enterprise.

# Our experience and knowledge are our strengths.

- iOS App Development
- Android App Development
- Cross-Platform Development

- API Integration
- UI/UX Design & Development
- Data Migration & Consolidation





# **Good Taste**

The Good Taste app caters to both residents and visitors of the Cayman Islands, providing easy access to the best restaurants, bars, events, food promotions, and menus in the area. With just a few taps, users can reserve a table at their preferred restaurant. For those indecisive about where to dine, the app allows for searching by cuisine, price, location, and other special categories.





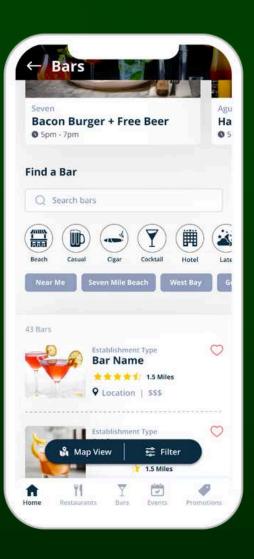








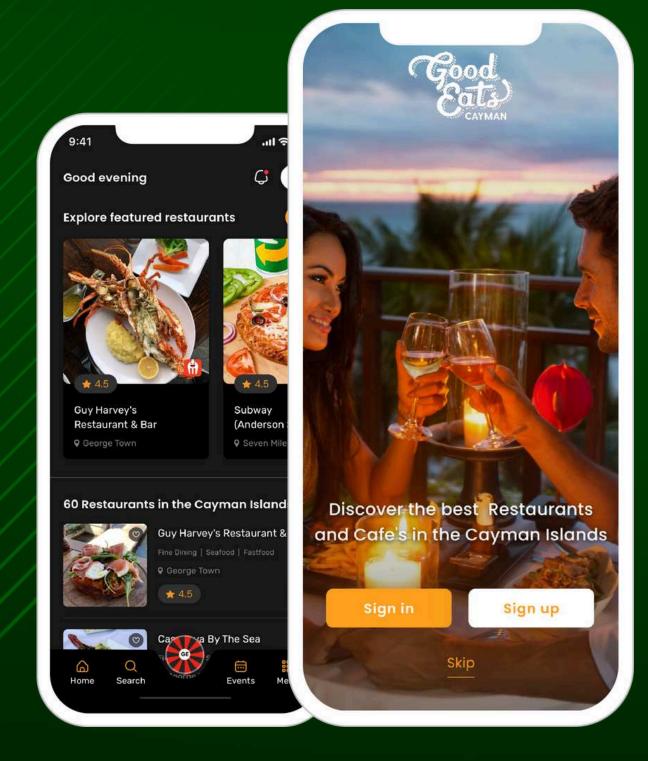






# **Good Taste**

- Curated list of restaurants, bars, events, and promotions
- Multiple filter options to refine search results
- Map representation for easy navigation
- Detailed descriptions of each restaurant, bar, event, and promotion
- Booking functionality for tables and events
- Real-time notifications based on user preferences
- Links to other relevant and useful information
- Real-time directions to listed establishments
- Option to add restaurants, bars, events, and promotions to the Favorites list
- Ability to share listed establishments with friends
- History feature for quick access to previously viewed items.





# **Good Eats**

The Good Eats App provides a comprehensive directory of food-related activities in the Cayman Islands. It offers a user-friendly search engine that allows users to filter their search by specific parameters such as food type, restaurant features, and dietary restrictions. The app caters to all food preferences, from fast food to fine dining.

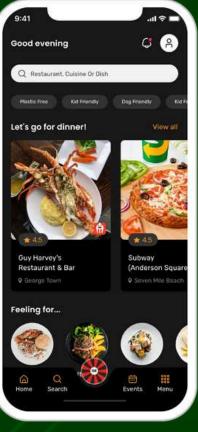




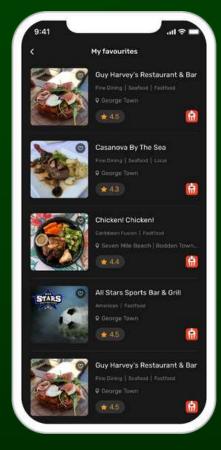








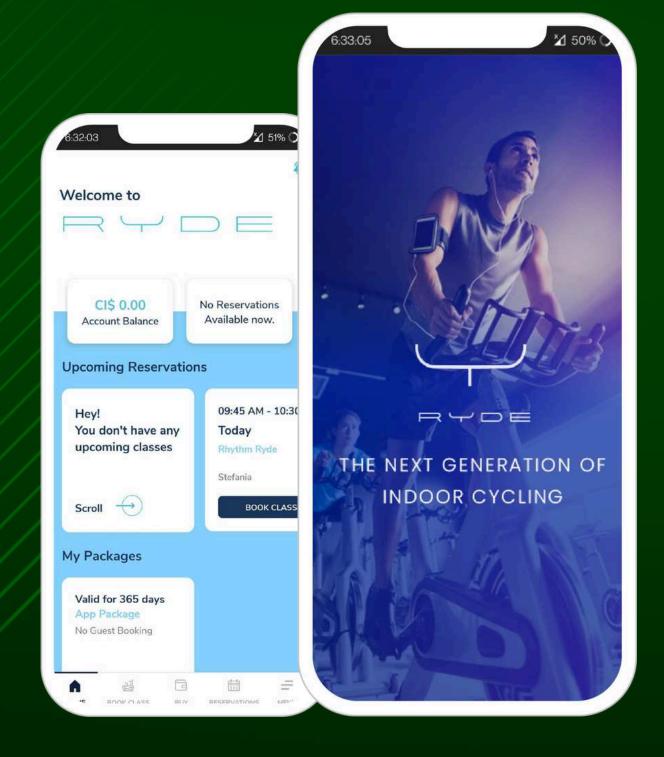






# **Good Eats**

- Creation of a meticulously curated list of restaurants
- Provision of advanced filtering and search features for users
- Implementation of a Food Roulette feature
- Integration of food delivery services
- Inclusion of a restaurant search and reservation system
- Promotion of restaurants through various marketing channels
- Incorporation of a rating and review system for restaurants
- Implementation of website deep linking to enhance the user experience
- Provision of easy sharing options across multiple platforms





# Ryde

The Ryde Cayman Limited app serves as a platform for individuals to discover and enroll in upcoming events and classes. Users can easily register as a member, browse classes, book, check-in, and even cancel if necessary. Additionally, the app provides a means to purchase packages online, streamlining the transaction process. By creating an account, registered users can manage their profile, save their credit card information securely, and pay for classes with ease via wallet or credit card.

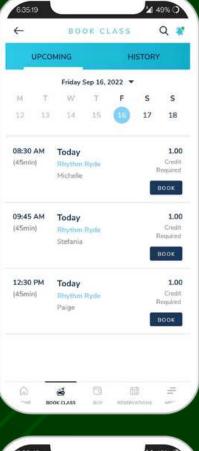


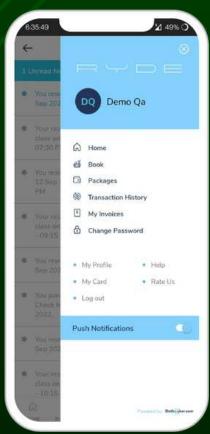


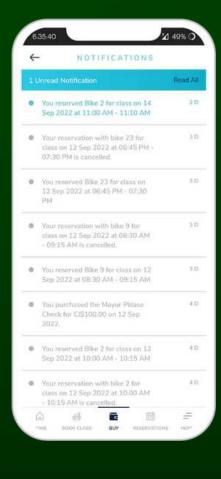








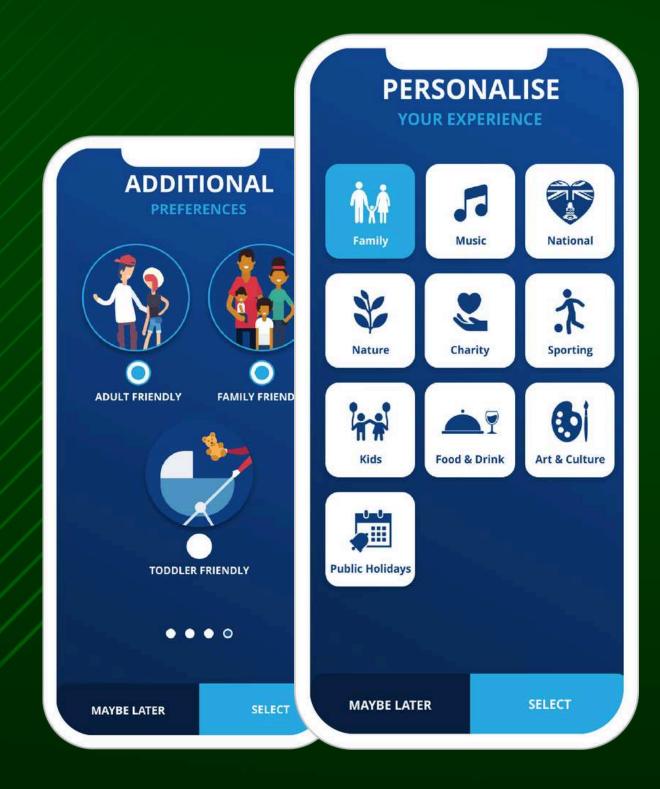






# Ryde

- Easy member registration
- Access to purchase and view packages
- Visibility to upcoming classes and events
- Simple event registration
- Waitlist registration and management
- Ability to book a class for yourself or guest
- Geo-tagging and geo-fencing alerts
- Push notifications to keep you updated
- Check-in feature that can be manual or automatic
- Access to your booking and invoice history
- Wallet functionality with transaction history
- Option to redeem and purchase gift cards
- Ability to save payment profiles for future use





# Whats On

Get the latest and most comprehensive information on events taking place in the Cayman Islands with What's On. This is the go-to source for everything from music and entertainment, to food and drink, charity events, sports, community, arts and culture, shopping, and much more!



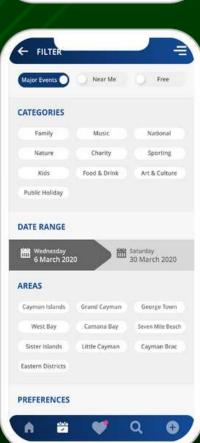


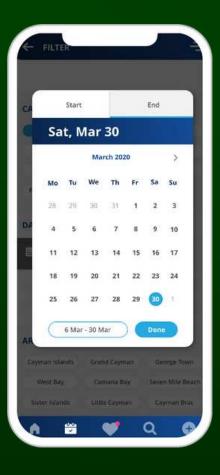














# Whats On

# **Features**

- Personalized event recommendations
- Filtering options for categories, date, area and preferences
- Real-time notifications based on your interests
- Links to other useful information
- Quick and easy directions to events
- Ability to add events to your local calendar and set reminders
- Option to add events to your list of favorites
- Share events with your friends
- View history to quickly access previously viewed events
- Fast and free format search

# Software Development

# Our applications come in all sizes to meet your needs.

Mindshare Consulting's team combines IT innovations and adoption to develop digital roadmaps and provide consistent support and services. Their business methodology and structured solution building approach maintain global standards and focus on innovation to accelerate client growth. Their team across geographies delivers exceptional services to organizations across industries at a competitive rate.

# Our team takes great pride in creating reliable and sturdy software.

© Custom Software Development

Software Testing & Quality Assurance

Web Application Development

**B** Software Maintenance & Support

Mobile App Development

And much more...



# ovvi

# **Ovvi POS**

Ovvi specializes in complete all-in-one POS (Point-of-Sale) software and hardware systems with comprehensive services to meet the needs of businesses, including Fine Dining Restaurants, Quick Service Restaurants (QSR), Pizza Shops, Frozen Yogurt, Convenience Stores, Grocery Stores & Liquor Stores to name a few.

























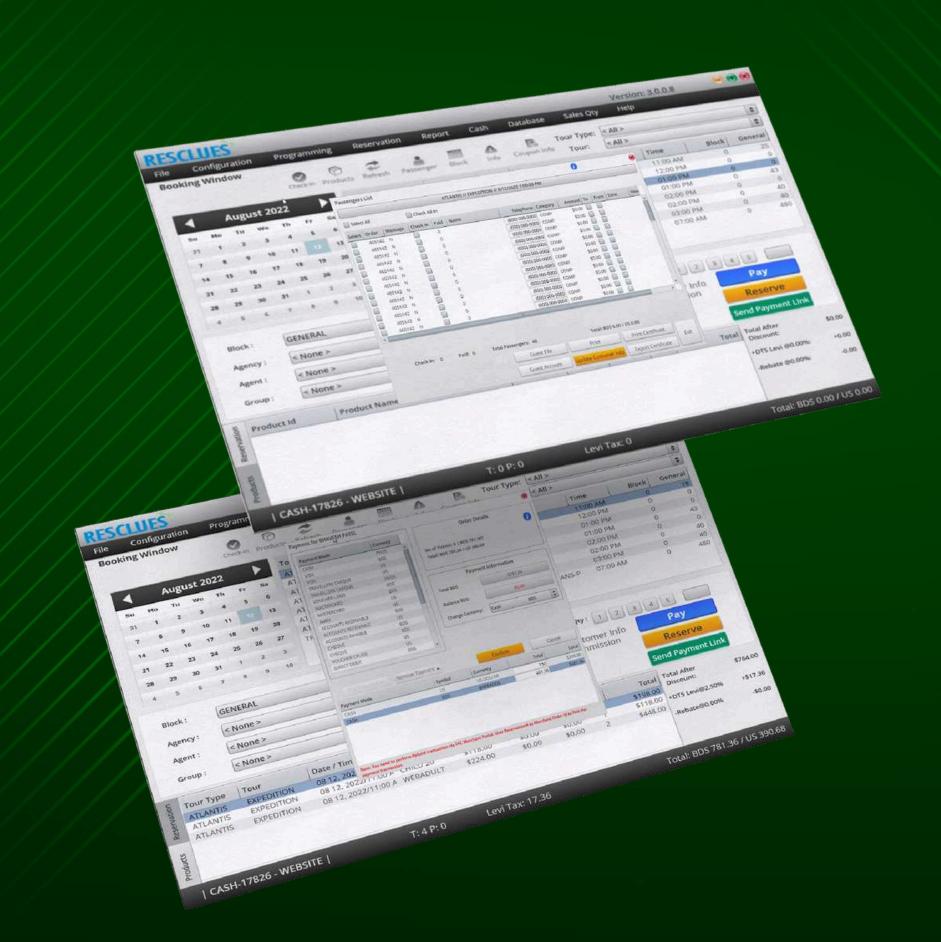




# OVVÍ Ovvi POS

#### **Features**

- Simple ordering process and inventory management
- Fast table layout system
- Intuitive pizza builder
- Multi-language mode
- Tableside ordering and payment
- Kitchen display solution
- EMV-chip card and Apple Pay payments
- Reporting and insights
- Multi-store capabilities
- Self-ordering kiosk
- Return item process
- Food stamp and eWIC processing
- Bar code scanning and label printing
- Style matrix for clothing and shoe stores
- Live analytic reporting
- Guest engagement with gift card and loyalty



# **Atlantis Submarines**

Resclues: The All-in-One Inventory Management and Booking System Atlantis Submarine relies on Resclues, an online booking and membership management system, to manage their inventory and reservations. The system comes in both online and offline versions, with the online version being utilized primarily for booking tickets for the Atlantis Submarine in Barbados. Resclues also offers a wide range of features such as online booking, payment processing, member management, rewards, check-in, upgrades, and more.

#### **Features**

- Tour inventory management
- Online ticket sales
- Secure payment processing
- Membership management
- Website and social media integration
- Discount and coupon options
- Online check-in, boarding pass, and upgrade systems
- Notification system
- Integration with TripAdvisor and other booking engines
- Multi-Location & Multi-Employee System

















# **Dot Booker**

Revolutionize Your Fitness, Salon, Spa & Wellness Business with a Cloud-Based Management Solution

Experience seamless automation and growth for your business with our cloud-based management solution. Say goodbye to manual tasks and hello to streamlined processes.

#### **Features**

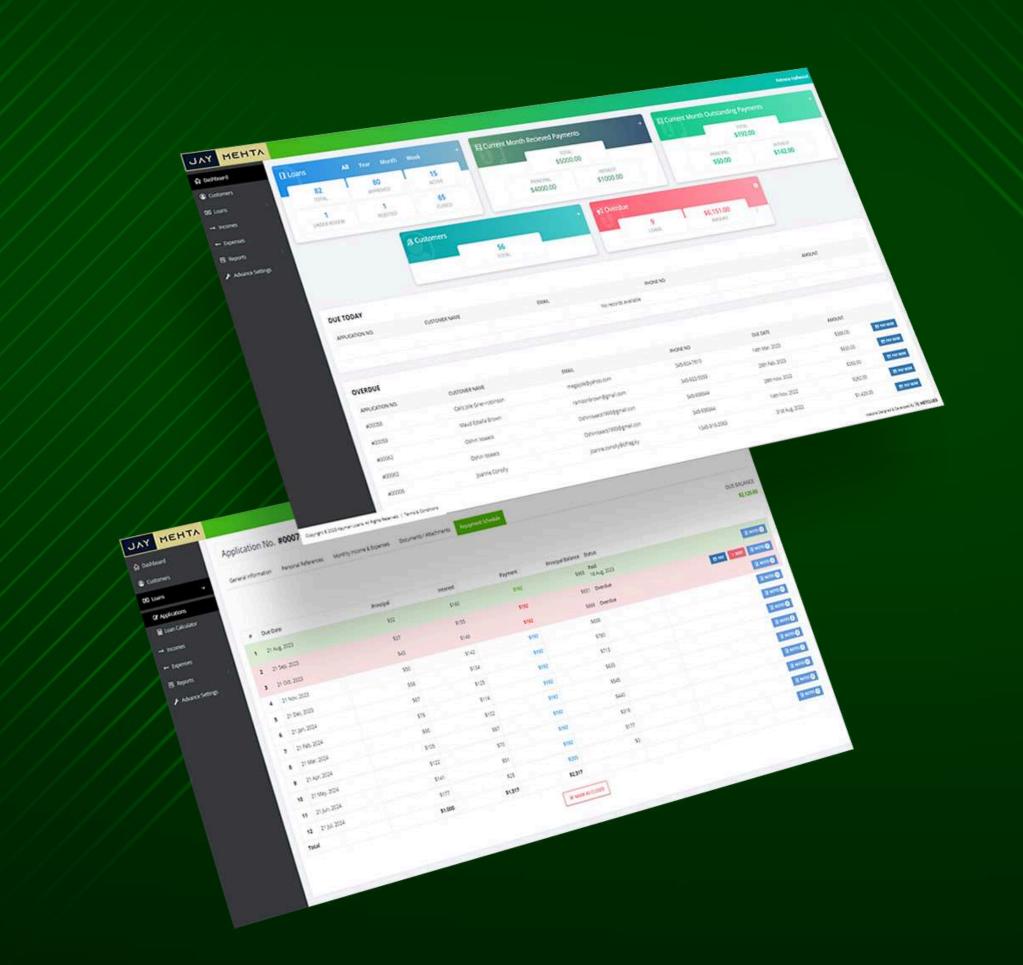
- Supports Multi-Location
- Information-Rich Dashboard
- Vast Library of Reports
- Robust Emailing Operations
- Schedule Class with All the
- Required Information
- Manage Clients as well as Employees

- Managing Payroll
- POSReady
- Inventory Management
- Inbuilt local Payment Gateway
- Dynamic Front Website Builder
- Secure and Reliable Hosting Service









# Loan Management System

Our system provides a comprehensive loan management solution. Users can easily submit their loan requests to the department with all the necessary details. After submitting the required loan amount, the system generates an approximate schedule report that helps the user keep track of their loan. The Loan Reviewer approves the loan request in real-time and notifies the customer via email. Additionally, the Loan Reviewer can check the due installment details, mark installments as paid, and review expenses and income reports.

#### **Features**

- Loan Calculator
- Member Management System
- Notification System
- Integrations with QuickBooks
- Online Payment system
- Loan Request
- Loan Approval & Customer Notification
- Installment Management System
- Detailed Reports: Mark Paid Installments, Due Installments, Income, and Expenses











# Secured Hosting Infrastructure

# Premier Website Hosting & Maintenance: Secure, Scalable, Supported

At Mindshare Consulting, we offer unparalleled website hosting and maintenance services, backed by 24/7 direct support. You'll have immediate access to a dedicated project manager, ensuring personalized attention whenever you need it. Our custom hosting solutions are performancetuned to meet the unique demands of your business, supported by a robust security infrastructure certified by leading brands like Google, Digital Ocean, Amazon, ICANN, and Microsoft. We're committed to proactive maintenance to keep your site updated and optimized, with scalable infrastructure that grows with you. Choose Mindshare Consulting for certified excellence in website support and hosting, and make scaling your business seamless.

























# Testimonials

# Client Testimonials



Mr. Jay Mehta is an extraordinary digital expert and pioneer. His comprehensive digital marketing approach is well-known. He managed research, implementation, and post-project analysis. During our work together, I witnessed his ability to compile marketing data and implement strategic marketing initiatives.

 Charles Grover, Publishing Director of Acorn Media



Jay's creative vision and digital marketing mastery were evident in our brand marketing.

 Ryan Rajkumar, Director of the Department of Commerce & Investment (DCI)



Jay Mehta's digital marketing and sales expertise are valuable for Cayman Islands and Caribbean businesses. He had the knowledge and experience to address our digital marketing needs and identify unmet needs.

Kenny Rankin, Owner at Paramount Group

# ovvi

Jay transformed our strategy with unmatched insight and a results-driven approach – a true game-changer for our business!

Susan Pothanikat, ProductManager of Ovvi LLC



Mr. Jay Mehta exceeded our expectations with his forward-thinking strategies to execute digital marketing plans. The Consulate has experienced greater efficiency in communicating with Mr. Jay Mehta's groundbreaking work.

 Elaine Harris, Honorary Jamaican Government, Representative

# Feel free to contact some of our customers



# Michelle Vaz

- www.shopright.ky
- **4** 345-925-2223
- michelle@shopright.ky



# **Lonny Tibbets**

- www.cinico.ky
- **U** 345-926-1229



# **Chef Remy**

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# Frequently Asked Questions

## WHAT ARE YOUR TURNAROUND TIMES?

Our turnaround times vary depending on the service. Our standard process typically includes Research, Design, Development, Testing, Launch, Marketing, and Analytics. However, this can be tailored based on your specific needs and deliverables. We believe in transparency and will provide accurate timeframes once we fully understand the scope of work.

#### DO YOU EXPERTISE IN OUR INDUSTRIES?

While we don't claim to be industry-specific experts, our proficiency lies in branding, digital marketing, designing, and development. We apply our expertise to any industry, conducting thorough research and implementing tailored digital strategies. For E.g. we possess the expertise to drive success for fintech companies through diverse digital strategies. We dedicate time to researching your industry and competitors, then apply these insights to implement effective solutions, continuously refining our approach.

## ARE THERE REALLY NO CONTRACTS?

Correct, we don't bind clients with contracts. We maintain a high retention rate and believe in the quality of our services. For marketing projects, we recommend a three-month commitment to effectively gather data, analyze trends, and optimize strategies, ensuring the success and effectiveness of the campaign.

## WHAT DOES COMMUNICATION LOOK LIKE?

Communication frequency varies by service. Typically, we update clients about three times a week, though some projects may require daily interactions. Our aim is to keep you informed and work diligently towards your success.

# HOW DOES STAFF AUGMENTATION WORK

You can conduct unlimited interviews to select the developer of your choice from our pool. Once you approve, our remote developers will commence work as your dedicated resources from our advanced development center. You retain full control over resource management, while we handle developer retention, administrative support, and infrastructure. To safeguard your idea and project, we enter into a Non-Disclosure Agreement (NDA) to ensure their security with us.

#### WILL YOU WORK IN MY TIMEZONE?

Certainly, you have the option to engage dedicated remote developers from us, tailored to your preferred time zone (EST/PST/CST/MST), meeting your deadlines and milestones. For further information, contact us at sales@jmdigitalinc.com or call us at 512-621-8822.

#### WHO USES STAFF AUGMENTATION?

This employment model is widely embraced by businesses requiring temporary personnel to fulfill short-term roles in their organization. Augmented teams are particularly sought after for custom software development, addressing the prevalent global shortage of IT talent.

# WHAT IS THE DIFFERENCE BETWEEN STAFF AUGMENTATION & OUTSOURCING

Through augmented teams, you gain access to additional IT resources while maintaining direct control over your team. This means you retain full control and mitigate the risks associated with potential negative outcomes. In the outsourcing model, you allocate outsourced developers for a specific outcome but share risks with the outsourcing vendor. Additionally, outsourcing typically involves a lower level of control.

# WHY ARE YOUR COSTS SO LOW?

Our efficiency and well-structured environment allow us to offer high-quality services at competitive prices. We focus on effective communication and streamlined processes to ensure optimal outcomes for our clients.

## **HOW DO WE STAY IN TOUCH?**

We are available 24/7 via email or chat, and by phone from 9 am to 5 pm EST, Monday to Friday. For emergencies, you'll have direct access to a project manager through phone, SMS, or messaging.

# DO YOU HAVE A REFERRAL PROGRAM?

Yes, we have a referral program tailored to different services. For more details, please contact info@mindshare.consulting to discuss the specific services you're interested in promoting.

## WHAT'S YOUR ONBOARDING PROCESS?

Upon finalizing the agreement and payment, a project manager will be assigned to you. They will conduct an onboarding meeting to understand your goals and outline how we can assist in achieving them. Your billing cycle starts with the commencement of the project.

# DO YOU PROVIDE WHITE LABEL SERVICES?

Yes, we offer white label services, allowing you to present our work under your brand name. This is a great option for businesses and agencies who want to expand their services without investing in additional resources. With our white label services, you can offer your clients high-quality work without having to worry about the production process.







# THANKYOU

# LETS TALK ABOUT YOUR NEXT PROJECT

Thanks for your time and we do look forward to speaking with you soon. Please feel free to call or email us if you have any questions or if you need to discuss your project requirements with us.

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