



## Transforming the Healthcare Industry's Landscape.

The healthcare industry has been transformed by Electronic Health Records (EHRs) and Electronic Medical Records (EMRs). However, with all technological advancements come risks and issues that threaten the security of patients' data and the principles of patient care. That's where our state-of-the-art technology and everyday support provide the development solutions you need to deliver the highest level of care your patients deserve while keeping their data safe and secure.

## Why Mindshare Consulting?



**Proven Track Record** 



**Client - Centric Approach** 



**Complete Accountability** 



**Commitment to Quality** 



**Result-Driven Methodology** 



**Round the Clock Service** 



**Speed and Efficiency** 



99.9% Retention Rate



**Over 4000 Projects Completed** 



# Elevate the quality of your healthcare with our cutting-edge digital solutions.

Our healthcare solutions are comprehensive and scalable, providing you with sustainable technology that enhances patient engagement and ultimately improves the quality of care.

## Healthcare Technology Solutions



- √ Local SEO Optimization
- √ Social Media Branding
- ✓ Email Marketing Campaigns
- ✓ Pay-Per-Click Advertising
- ✓ Influencer Collaborations

+ Much More

#### **DESIGNING**

- √ Logo and Identity Design
- ✓ Promotional Material Creation
- ✓ Packaging Design
- ✓ User Interface Design
- √ Pitch Decks Designs

+ Much More

#### **DEVELOPMENT**

Responsive Website Development

FOCUS

- √ E-commerce Platform Setup
- ✓ Content Management 
  Systems
- ✓ API Integration Services Mobile Apps

+ Much More

#### TRAINING & CONSULTING

- ✓ Branding
- ✓ Website
- √ Social Media Marketing
- ✓ Search Engine Optimization
- ✓ Paid Ads

+ Much More

#### **MOBILE APPS**

- ✓ Android Apps
- √ iOS Apps
- √ Hybrid Apps
- √ Native Apps
- √ Tablet Apps

+ Much More

#### SOFTWARE

- ✓ Custom Development
- √ QA & Testing
- ✓ Enterprise Solutions
- ✓ Maintenance & Support

+ Much More

#### ARTIFICIAL INTELLIGENCE

- ✓ Process Management
- ✓ Marketing
- √ Chatbot
- ✓ Content Creation
- ✓ Product Development

+ Much More

#### CONTENT

- √ Press Release Writing
- ✓ Editorial Content Creation
- √ Social Media Content Planning
- ✓ Blogging & Thought Leadership
- ✓ Content Ideation

+ Much More



## Kind words from our clients



Mindshare Consulting provides almost immediate response to questions/emails and very quick turn around time for changes to the website.

Dr. Bodden







The design of the website came out excellent along with a user friendly back portal interface. Mindshare Consulting has developed a quality product.

**Sonia Talwar** 





## Some of our clients

















## LETS TALK CONTACT DETAILS

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### WEBSITE

www.mindshare.consulting

### SOCIAL MEDIA

@mindshareconsulting



### **Unlock the Future Today**



Scan the QR code to explore cuttingedge digital solutions tailored for the healthcare sector.

