



CAPABILITIES STATEMENT

Executive Summary

Mindshare Consulting Inc. is a full-service development & marketing agency based in Austin, Texas, with a proven track record of helping public sector enterprises and governments achieve their goals in the rapidly evolving digital landscape. Our team of experts develops innovative, data-driven strategies & solutions tailored to each client's unique needs.

We understand the critical role of modern technologies and innovative governance practices in improving public services for citizens. We are committed to supporting governments in building "Next Generation Online Systems" that foster collaboration, co-production across sectors, and access to useable information. This approach, built around the concept of a "connected republic," puts people and communities at the center of service delivery, trust, and accountability.

NAICS Codes

- 541810 - Public Relations Services.
- 541820 - Advertising Agencies.
- 541890 - Other Services Related to Advertising.
- 541611 - Advertising Consulting Services.
- 541613 - Marketing Consulting Services.
- 541511 - Custom Computer Programming Services.
- 541512 - Computer Systems Design Services.
- 518210 - Data Processing, Hosting, and Related Services.
- 541511 - Custom Computer Programming Services.
- 511210 - Software Publishers.

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Past Performance

Accreditations

Services

- AI Automation Agency
- Advertising
- Branding
- IT Staff Augmentation
- Website Design
- Content Marketing
- Content Management Systems
- SEO
- Digital Marketing
- Mobile App Development
- Analysis
- Software Development