D-U-N-S #: 11-894-9020 EIN #: 83-2180348

UNIQUE ENTITY ID: L7PWHFUYP2S1

CAGE/NCAGE: 9V6K7

CAPABILITIES STATEMENT

Executive Summary

Mindshare Consulting Inc. is a full-service development & marketing agency based in Austin, Texas, with a proven track record of helping public sector enterprises and governments achieve their goals in the rapidly evolving digital landscape. Our team of experts develops innovative, data-driven strategies & solutions tailored to each client's unique needs.

We understand the critical role of modern technologies and innovative governance practices in improving public services for citizens. We are committed to supporting governments in building "Next Generation Online Systems" that foster collaboration, coproduction across sectors, and access to useable information. This approach, built around the concept of a "connected republic," puts people and communities at the center of service delivery, trust, and accountability.

NAICS Codes

- 541810 Public Relations Services.
- 541820 Advertising Agencies.
- 541890 Other Services Related to Advertising.
- 541611 Advertising Consulting Services.
- 541613 Marketing Consulting Services.
- 541511 Custom Computer Programming Services.
- **541512** Computer Systems Design Services.
- 518210 Data Processing, Hosting, and Related Services.
- 541511 Custom Computer Programming Services.
- 511210 Software Publishers.



WJ Community



Office of Education

Standards Cayman Islands Government









Past Performance

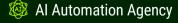
www.mindshare.consulting

F1-512-621-8822

Accreditations

Google Partner	Meta Business Partner	aws partner network
Bing Ads Partner	HubSpot CERTIFIED PARTNER	DigitalOcean Partner
WiX Partners	TikTok Marketing Partner	3 shopify partners

Services



Branding

Website Design

Content Management Systems

Digital Marketing

Analysis

Advertising

IT Staff Augmentation

Some State of State

SEO SEO

Mobile App Development

Software Development